Making with a Social Purpose

HCTL

@jonfroehlich

Symposium and Hackathon in Social Media and Interaction Emmanual College, Cambridge University March 24, 2015





UTER SCIENCE







8

HCIL

makeability lab A lablet within the HCIL

Human-Computer Interaction Lab

HCIL Begins

1983



Ben Shneiderman Founding Director





Lab in Comp. 4 Space Sciences Bldg pre-MSS



NOOBIE 1986 (A.DRUIN'S MACTER'S THESIS AT MIT ?



Ben Shneiderman Circa 1983

HYATT HYATT REGENCY SAN FRANCISCO





Ben Shneiderman

Verified email at cs.umd.edu - Homepage

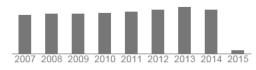
Professor of Computer Science, University of Maryland

human-computer interaction, information visualization, social media

Follow 🔻

Google Scholar





Co-authors View all ...

Catherine Plaisant

Phillip B Gibbons

Title 1–20	Cited by	Year
Designing the user interface-strategies for effective human-computer interaction B Shneiderman Pearson Education India	10442	1986
Readings in information visualization: using vision to think Morgan Kaufmann	3894	1999
The eyes have it: A task by data type taxonomy for information visualizations B Shneiderman Visual Languages, 1996. Proceedings., IEEE Symposium on, 336-343	3052	1996
Designing the user interface: strategies for effective human-computer interaction B Shneiderman Addison-Wesley	2113	1992
1.1 direct manipulation: a step beyond programming languages B Shneiderman Sparks of innovation in human-computer interaction 17, 1993	2044	1993
Tree-maps: A space-filling approach to the visualization of hierarchical information structures B Johnson, B Shneiderman Visualization, 1991. Visualization'91, Proceedings., IEEE Conference on, 284-291	1430	1991
Tree visualization with tree-maps: 2-d space-filling approach	1305	1002

displays

B Shneiderman

B Shneiderman Winthrop

C Ahlberg, B Shneiderman

Software psychology

ACM Transactions on graphics (TOG) 11 (1), 92-99

Visual information seeking: tight coupling of dynamic query filters with starfield

1154 1994

1992

1980

1395

1218



LeahFindlater



JenGolbeck

BenShneiderman

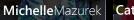
BenBederson



JonFroehlich



AnneRose



CatherinePlaisant



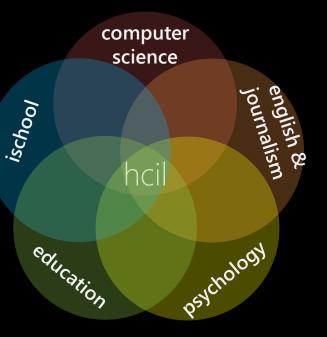
MarshiniChetty







YlaTausczik





Nicholas Diakopoulos



KariKraus



JennyPreece

AllisonDruin



MonaLeighGuha

TammyClegg

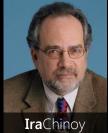






TimClausner



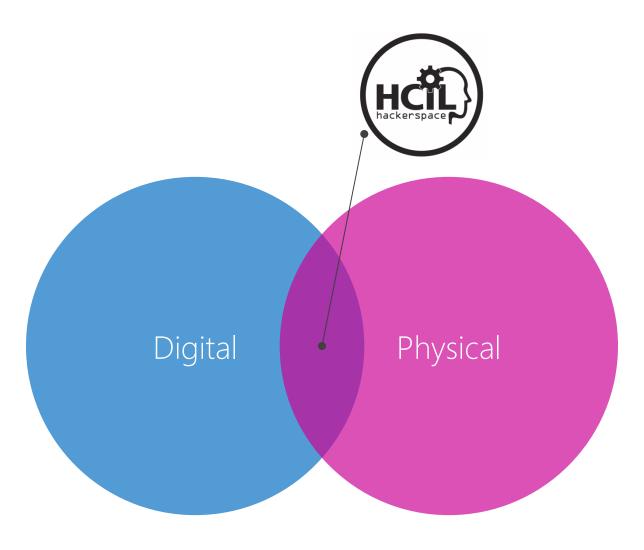


KentNorman









HCIL Hackerspace

hac

-our de

ac

0

100

È

Light

Creekyd.

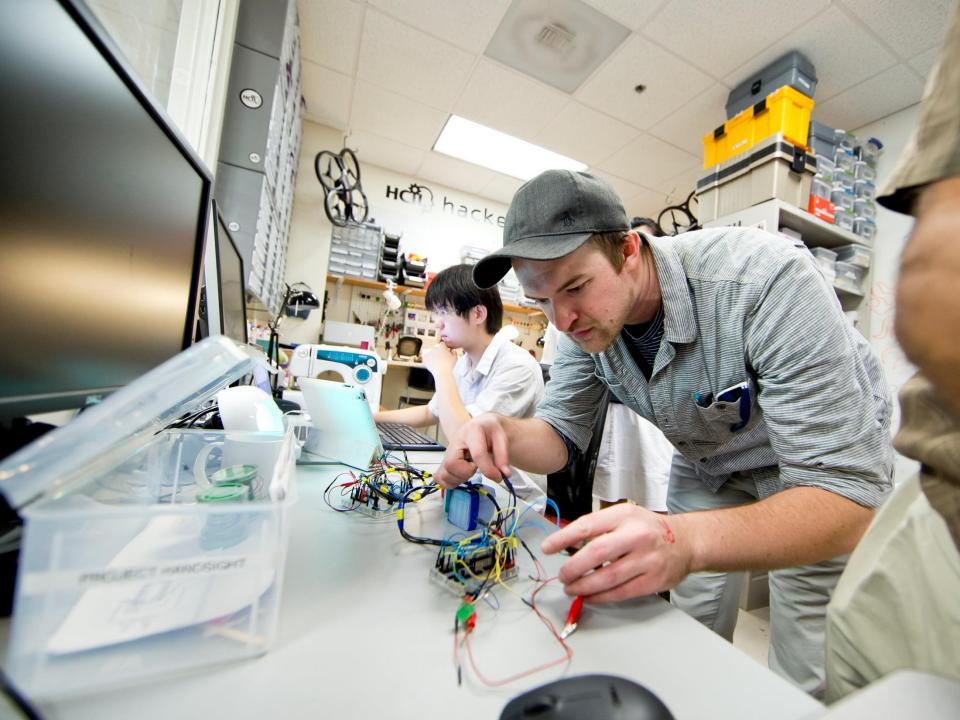
(inge

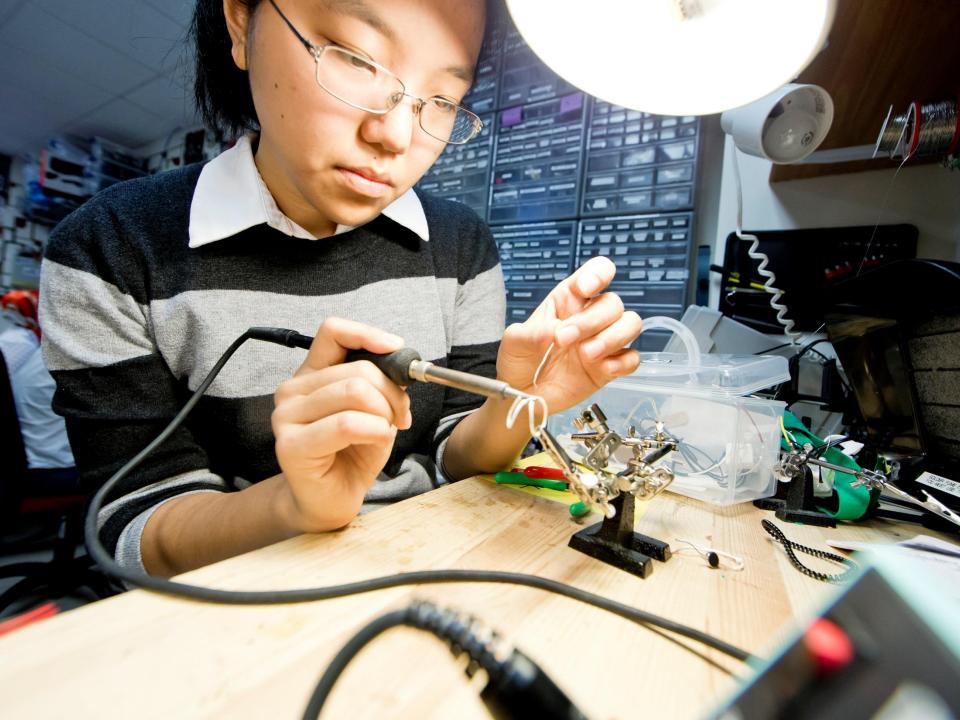
hadan't late appointed Jam level works

F1567 1.Ke











TEXTILES, CRAFTS, AND CLAY - OH MY









🔧 > cmsc838f-s14 > Home 💦 🔹

CMSC838f Tangible Interactive Computing





"Joy is a well-made object, equaled only to the joy of making it." -a Canadian Native American tribe saying, as quoted by <u>Mark Fraunfelder</u> (author, co-founder of <u>BoingBoing</u> (A), & editor of <u>MAKE</u> <u>Magazine</u> (A)

Preamble

This class is about making, being creative, taking risks. We will make to learn and learn to make. We will use materials to help us think and to push our own boundaries of what interactive computing is and could be. I taught this class once before: <u>http://cmsc838f-f12.wikispaces.com</u>. It was, by most accounts, a success (I think!). I learned a lot. The class learned a lot. Most importantly, along the way, we had *fun* together, we *made* interesting things, and we *helped* each other (peer learning ftw).

As another indicator of success, the aforementioned <u>Fall2012</u> class generated one MS thesis topic, one PhD thesis topic, and two publications (with more to come!). In addition, the instructables posted for the final project have garnered over 74,265 views and have been favorited 317 times (as of Jan, 2014) including <u>HandSight</u> (9,330 views, 58 favorites), <u>indoor/outdoor tracker</u> (33,642 views, 88 favorites), <u>x-track music visualizer</u> (7,150 views, 63 favorites), and the <u>HCIL Hackerspace interactive living wall</u> (22,613 views, 98 favorites). I hope for a similar diversity of compelling ideas and successes this year!

I will state up front: in this class, I do not have all the answers (note: I never do but particularly not in this class). I am learning with you. I am pushing myself to learn new things. You should too. So, it's likely that we'll experience some failures along the way. A mini-project might fail. My lectures might fail. But that's OK. Failures can often lead to accidental innovation and they most certainly help you learn. If you don't fail sometimes, you're not trying hard enough. :)

Course Pages Home Schedule

Resources HCIL Hackerspace

Individual Assignments

<u>IA01 Background Survey - 1/29</u> 緑 <u>IA02 Arduino Graph - 2/13</u> <u>IA03 Partner Eval for MPA01 - 3/10</u> 緑 <u>IA04 Partner Eval for MPA02 - 4/02</u> 緑 <u>IA05 Partner Eval for MPA03 - 4/21</u> 緑

Mini-Project Assignments

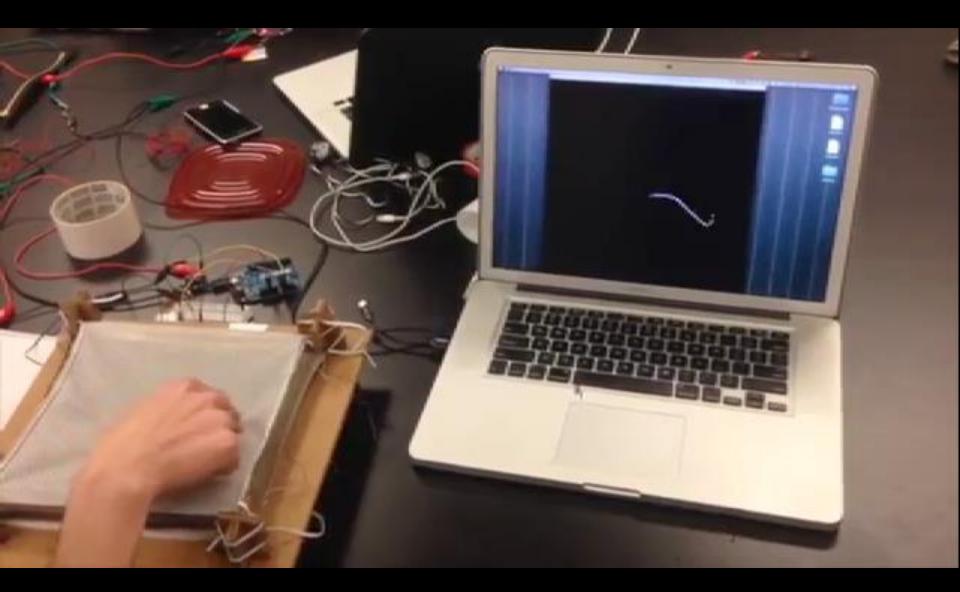
MPA01 Input Inventions - 3/3 MPA02 High-Low Tech - 3/28 MPA03 Kinects & Motors - 4/18

Semester Project Assignments SPA01 Project Pitch SPA02 Project Presentation SPA03 Project Instructable SPA04 Project Video SPA05 Project Artifact

Reading Assignments

RA01 Tangible Bits - 1/29 & RA02 Arduino Intro - 2/3 & RA03 Electricity Intro - 2/13 & RA04 Switches (p 39-59) - 2/19 & RA05 Input Technology - 2/26 & RA05 Sensor-Based Input - 2/26 & RA06 Prototyping 3/5 &

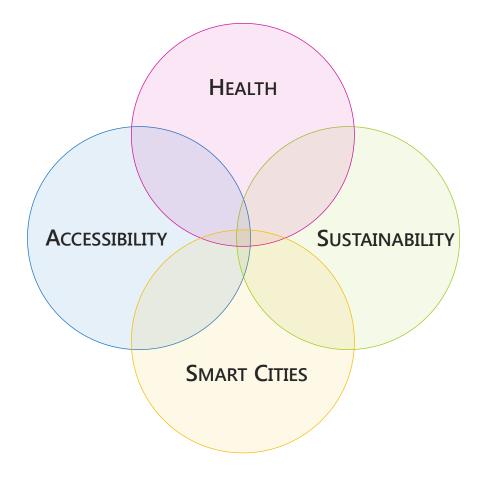
FABRIC MOUSE TOUCHPAD By Peter Enns & Chris Imbriano, Spring 2014



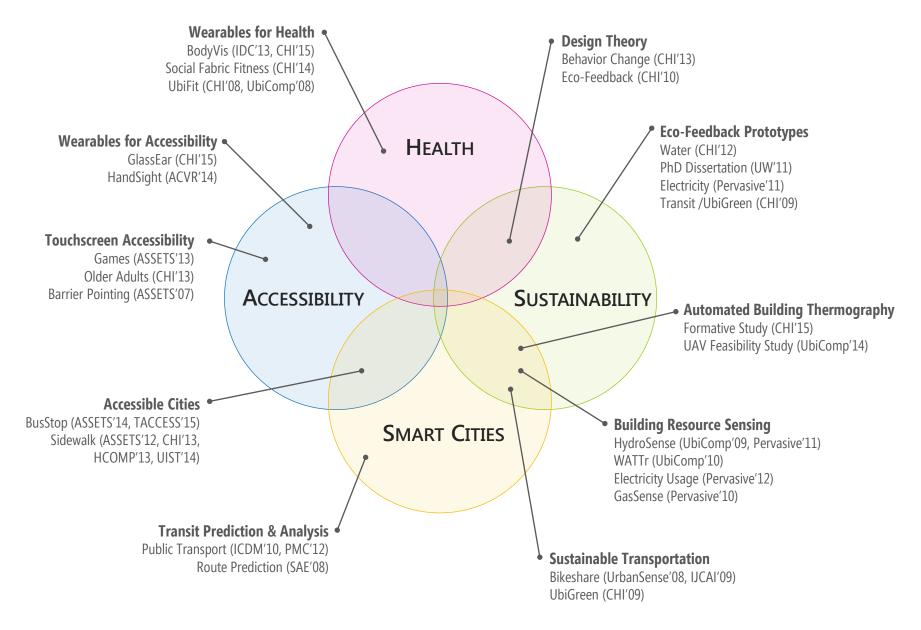
MUSICAL SPAGHETTI MADNESS By Richard Johnson, Spring 2014



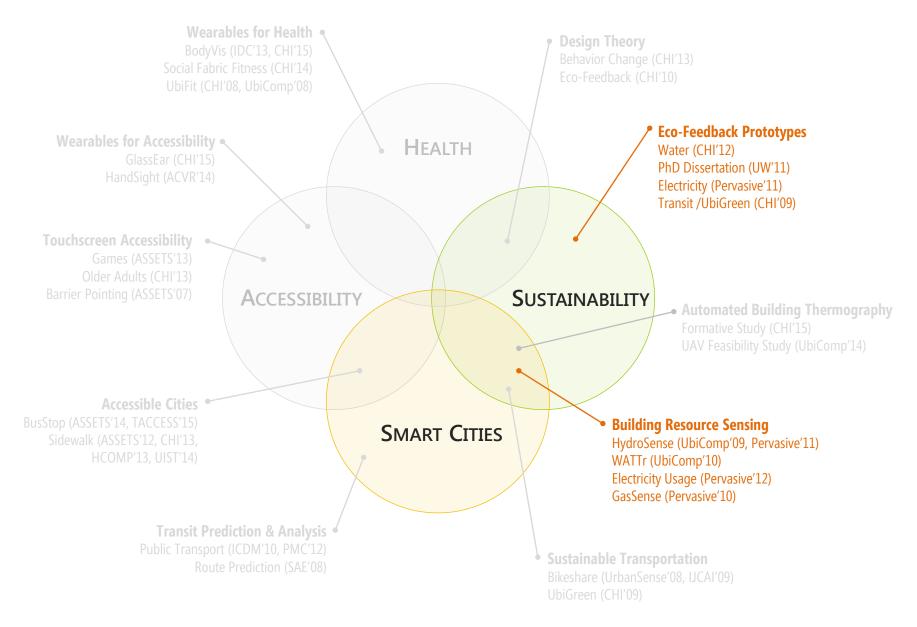
My Research



My Research

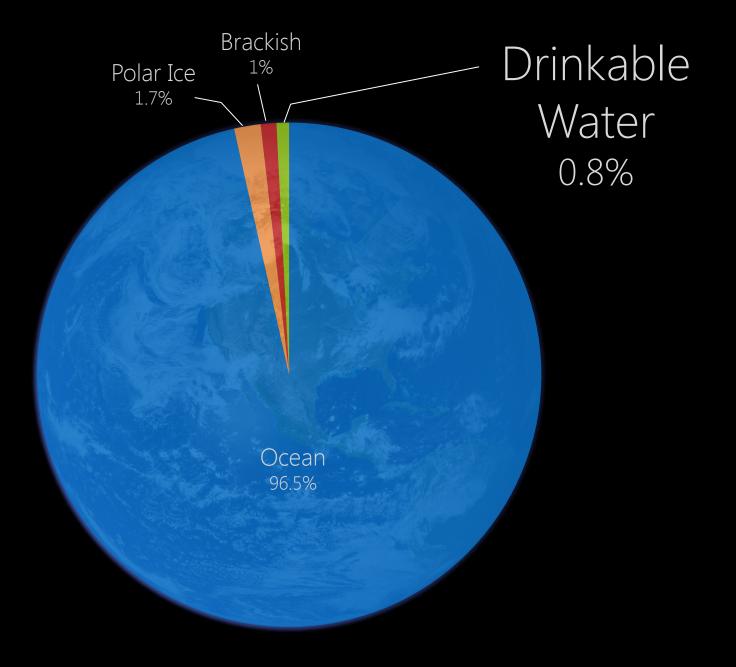


My Research



two-thirds of the earth's surface is covered by water





[Glennon, Unquenchable: America's water crisis and what to do about it, 2009; Gleick, World Policy Journal, 2009]

As populations

per-capita water availability is declining

water availability disproportionately felt in urban environments

[Barlow, 2007]

This places an enormous strain on drinkable water supplies

[Inman and Jeffery, 2006; Gleick et al., 2008 Vairavmoorthy, 2006]

in 2010, water consumption rose to 938 billion gallons in beijing water supply = 576 billion gallons

[Guardian, Dec 2010]

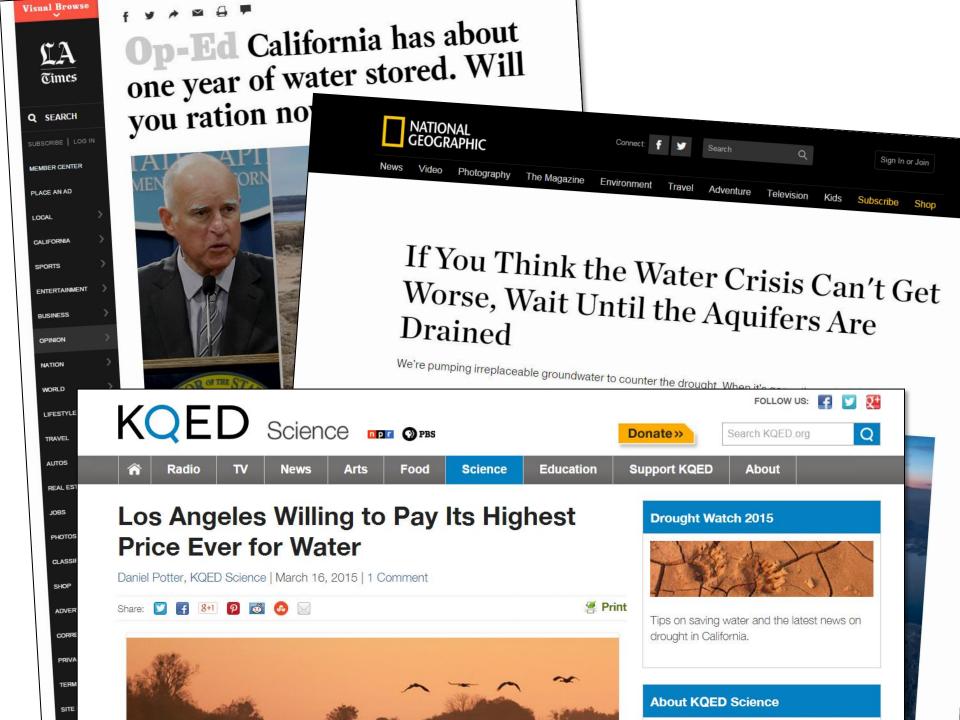


"china melting snow to meet freshwater demand"

[Guardian, Dec 2010]

importing water by ship for \$35m a month

[Bloomberg News, Feb 2009]



new sources of water more costly to extract

Shifting Focus

from finding new supplies to using existing supplies more efficiently

eco-feedback

sensing and visualizing behavior to reduce environmental impact

toyota prius



toyota prius

The Washington Post washingtonpost.com > Nation > Green

More news on: Environment | Climate | Science

For Hybrid Drivers, Every Trip Is a Race for Fuel Efficiency

By Michael S. Rosenwald Washington Post Staff Writer Monday, May 26, 2008

Katie Sebastian accuses her friend Evan Hirsche of getting better mileage than she does because he lives in Bethesda and has flatter everyday trips than she encounters in hilly Takoma Park. She suspects the Hirsche family of taking frequent long drives out of town, which also helps them.

"They claim they haven't been out of town in a while," she said, "but I know they have."

Hirsche retorts: "It is well known that Katie is a lead-footer."

Their friendly rivalry stems from the Prius effect. Both drive a Prius, the Toyota hybrid with an elaborate dashboard monitor that constantly informs drivers how many miles per gallon they are getting and whether the engine is running on battery or gasoline power. That can change driving in startling ways, making drivers is of their driving habits, then adjusting them tion has 41 mpg.



Evan Hirsche averages 43 mpg with his Prius, while Katie Sebastian, shown with her son, Cole, averages 41 mpg. The drivers have friendly rivalry over their mpg scores, fueled by the Prius hybrid's real-time mileage readings. (By Kevin Clark -- The Washington Post) W Buy Photo







By Michael Chow for USA TODAY

in of Gilbert, Ariz., squeezes as much an get from his 2000 Honda Insight.

THE DISCUSSION



managed to squeeze that kind of mileage out of increasingly precious gasoline. Even on this, a bad day, Hudgin coaxed 28 mpg more out of his 2000 Honda Insight hybrid than its federal highway mpg rating.

hypermiler techniques

Hudgin's disappointment — he usually averages about 100 mpg this time of year — stems from his pride in being no

He's a hypermiler, part of a loose-knit legion of commuters who've made racking up seemingly unattainable mpg an art.

GILBERT, Ariz — After a 29-mile jaunt from

his Phoenix office to his home here, Louis Hudgin proclaimed his gas mileage "pitiful."

He averaged just 88.3 miles per gallon.

MAXIMIZING MPG: What experts think of

TELL US: How do you squeeze the most

Most drivers would take a victory lap if they

Share

b Yahoo! Buzz

Add to Mixx

f Facebook

C Twitter

More

Subscribe

Y myYahoo

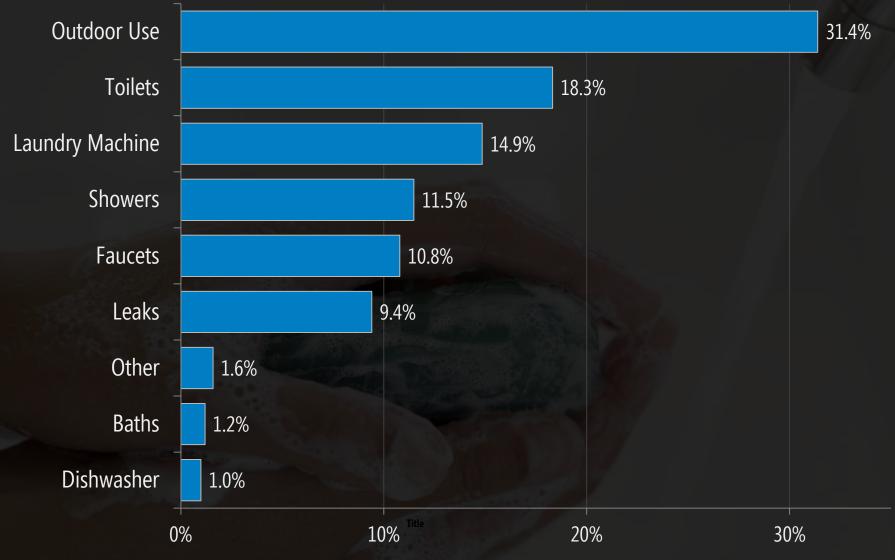
g iGoogle

Hypermilers practice such unorthodox techniques as coasting for blocks with their car's engine turned off, driving far below speed limits on the freeway, pumping up tire pressure far



are the most water consuming activities in the average North American home?

top water usage activities

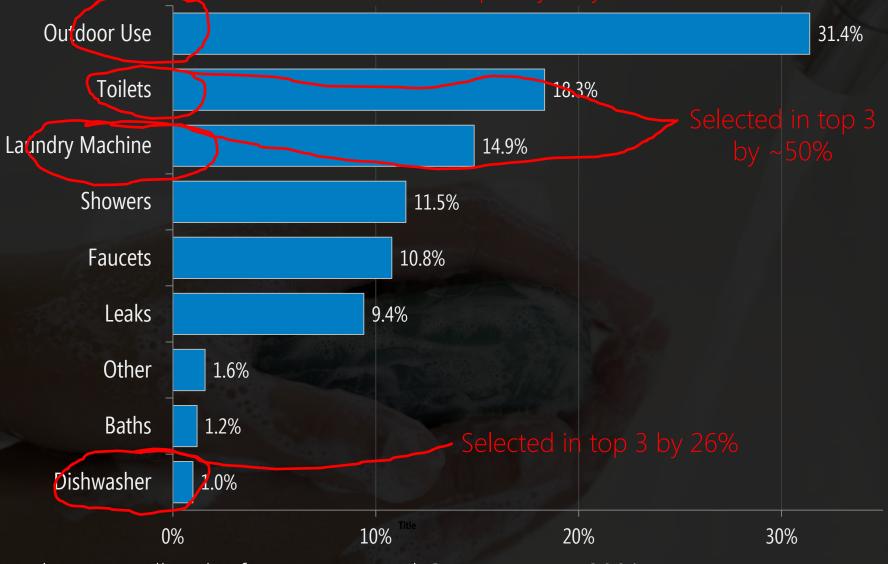


[Vickers, Handbook of Water Use and Conservation, 2001]

We asked 656 people the same thing

survey results





[Vickers, Handbook of Water Use and Conservation, 2001]

Why **don't** we know this?

water feedback

A RIA

Municipal	1 mars	7	City of Tempe P.O. Box 29617 Phoenix, AZ 85038-9617 480-350-8361 480-350-8400 (TDD)
Indudindulududududududu LINDER HOLLINQUEST 7450 S KENWOOD DR TEMPE AZ 85283-4921		Utility Amount Due: Voluntary Donation: Total + Voluntary Donatic Date Due:	127.52 1.00
Mark if address change requested or	hent.	See reverse side for important informa Service Address: 7450 S KEN Gallons delivered: 20,200	LD BEFORE TEARING
ter feed	The due date on Rep P	us: 1180 0017 to current charges. ver payments accepted, call 480-350-8361 Churced + Other Debits -Utility Amount Due	Voluntary Donation = Total Including Vo Donation 1.00 12 Year to Date Voluntar





SAVE MORE AT SAFEWAY

GROCERY

1.50 B

SFWY PRTZLE STICK ResPrice 1.79 CardSav .29 BLKBERY PRES SFY CANOLA OIL CEREAL PNT BUTTER CHILI SAUCE SWT CHF-B PIZZA LK GRLC SCE

REFRIG/FROZEN

LUC CHEESE ResPrice 6.79 SPINACH ARTICHOKE ResPrice 3.79 CardSav 1 SS CRWN VEG RSTD ResPrice 3.79 CardSav 1 CardS

GEN MERCHANDIS

#SFY BENEHIST TAB

BAKED GOODS

		1.29 8
LD COSMIC BROWNIES		3.14 B
OPOLIFAT RYE		4.99 B
CUSTARD PIE 91N	CardSav 1.00	4.99 B
CHOC CREAM PIE ResPrice 5.99	CardSav 1.00	
Resi	0.01	144.25
*** TAX	6.76 BAL	144.25
VF MC XXXXXXXXXX	(
VF NO MIL		.00
	SAVINGS 16.9	35

SAFEWAY ()

SAVE MORE AT SAFEWAY

Month: April 2006

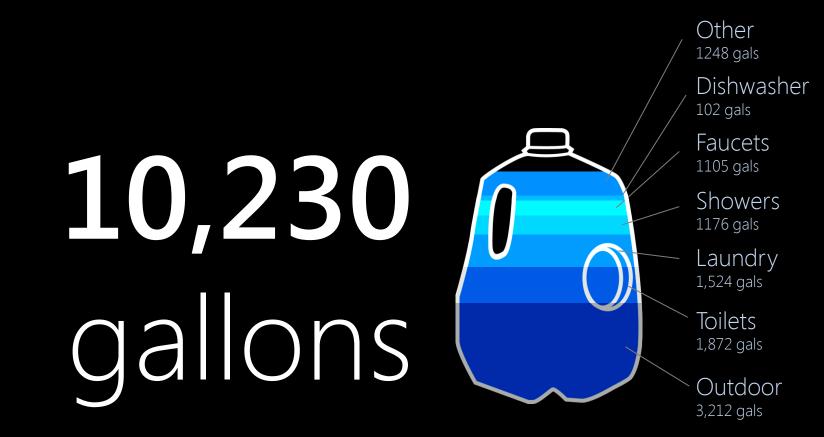
Total Food Units: 1527

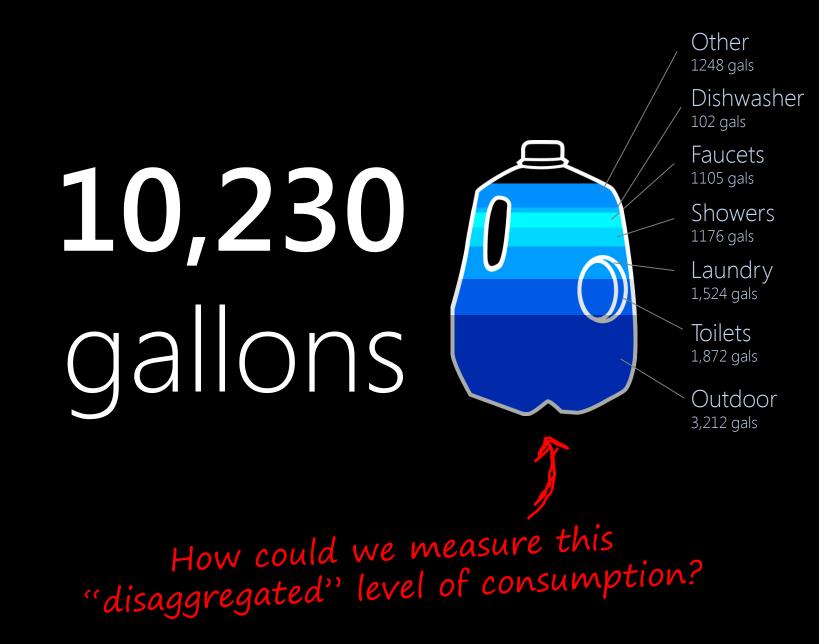
Total Price:

\$642

[Kempton & Layne, Energy Policy, 1994







Into home

Traditional turbine-based water meter THE

Water supply

Into home

Traditional turbine-based water meter 11212

Requires inline installation. Only measures aggregate consumption.

Water supply

direct sensing

[Teague Labs, Arduino Water Meter, http://labs.teague.com/?p=722]

.2/1

2105

PVC SCH. 40 COUPLIN

direct sensing

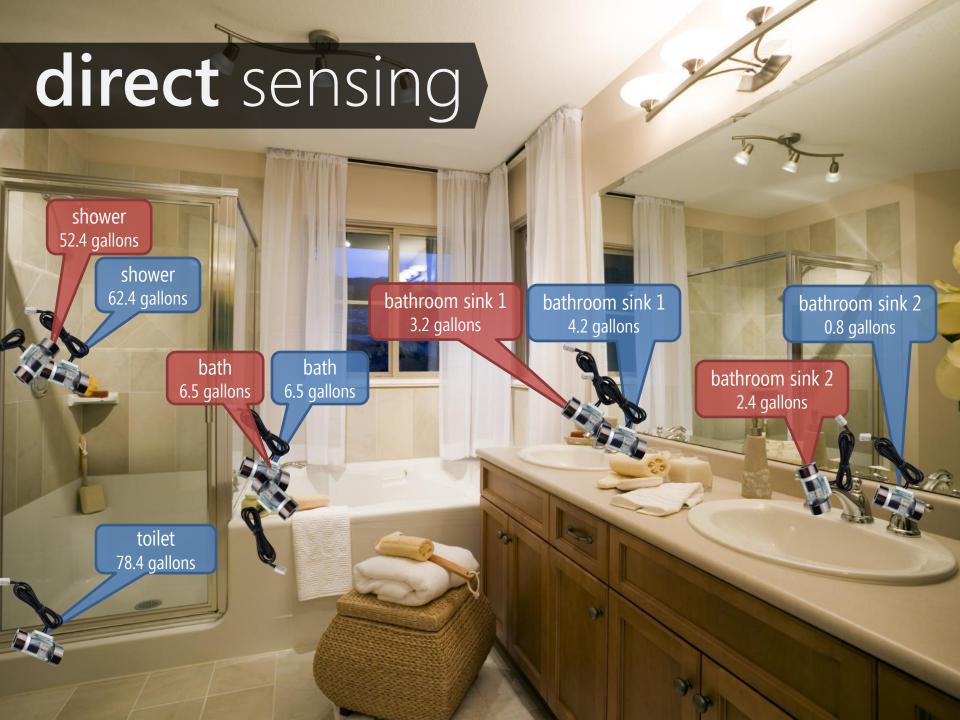
bath 6.5 gallons bathroom sink 1 4.2 gallons

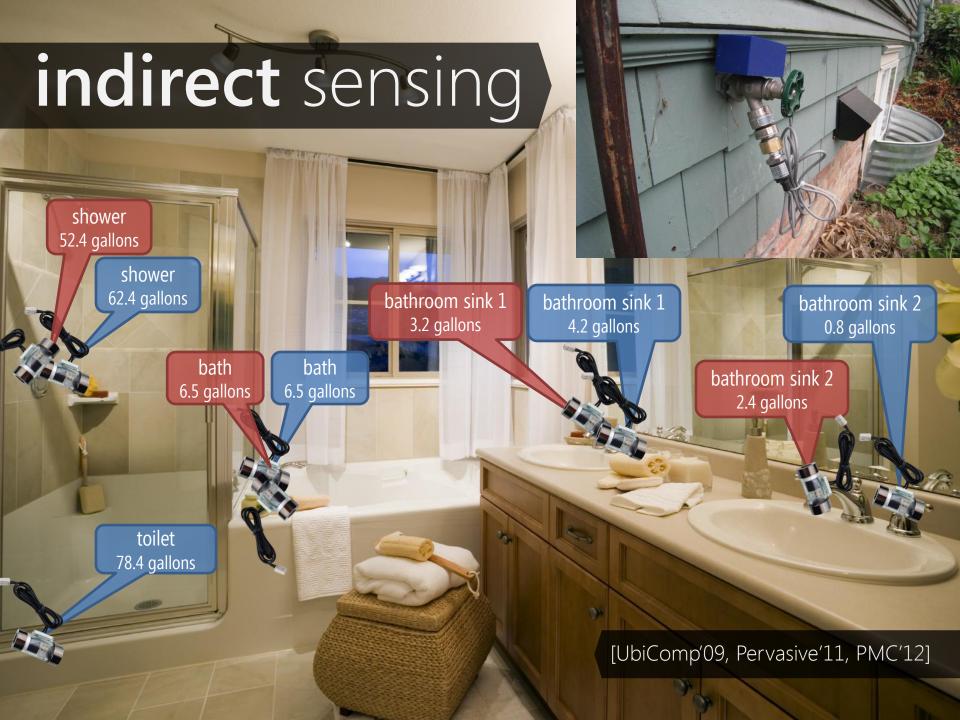
3)

Ч. 1 bathroom sink 2 0.8 gallons

toilet 78.4 gallons

shower 62.4 gallons



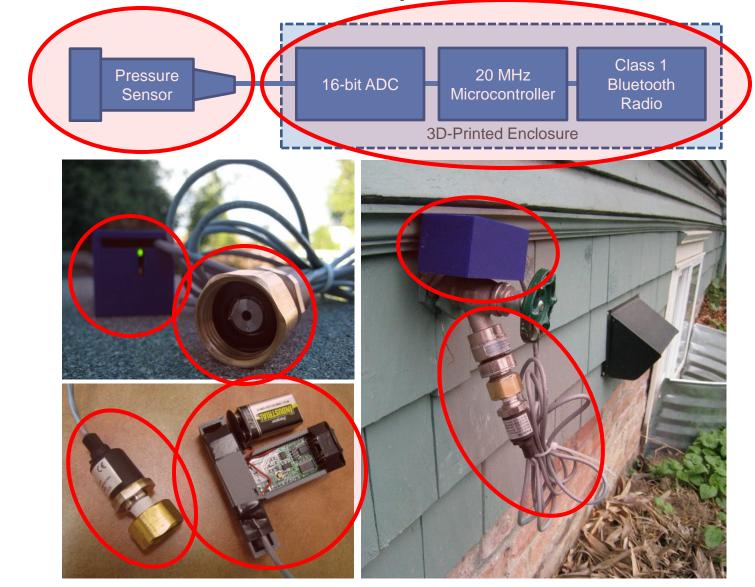


indirect sensing

HydroSense attempts to infer fixture-level usage for the entire home from a **single** point.

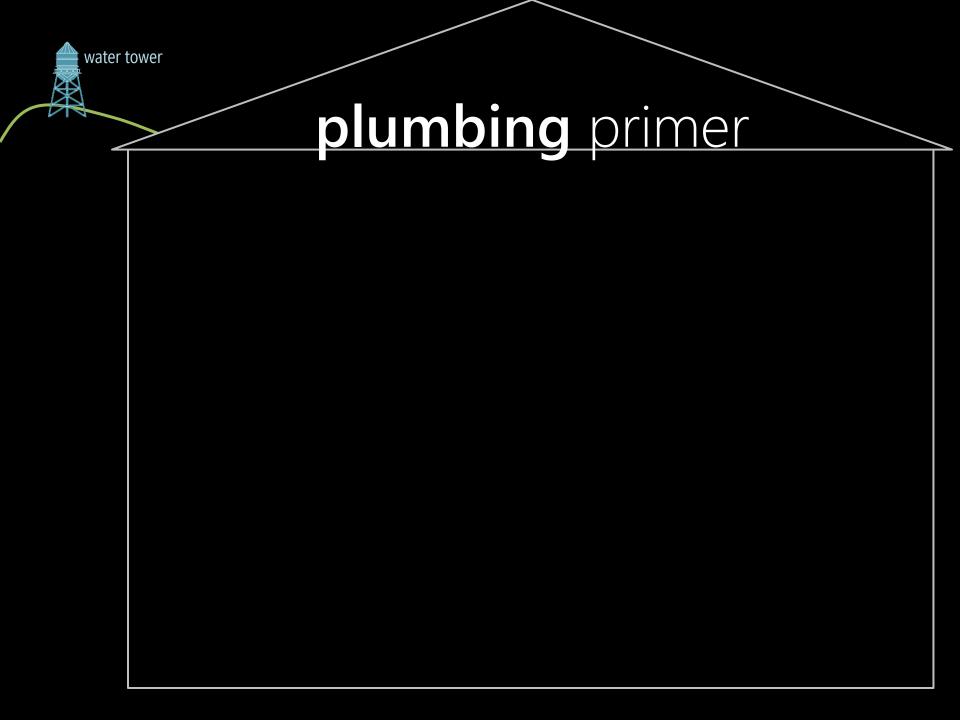
[UbiComp'09, Pervasive'11, PMC'12]

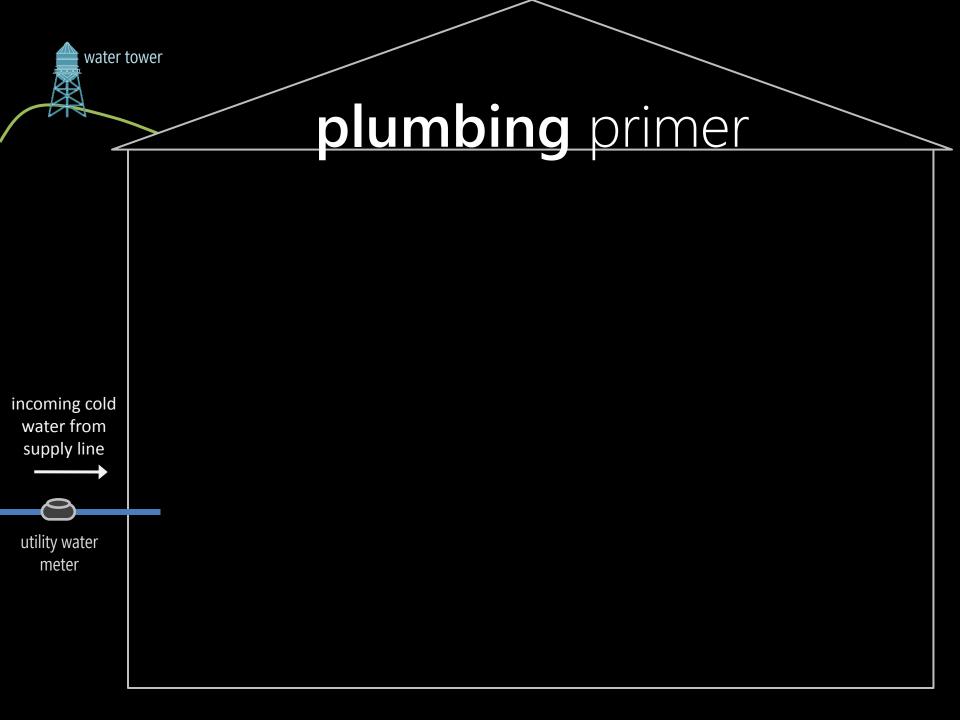
hydrosense implementation

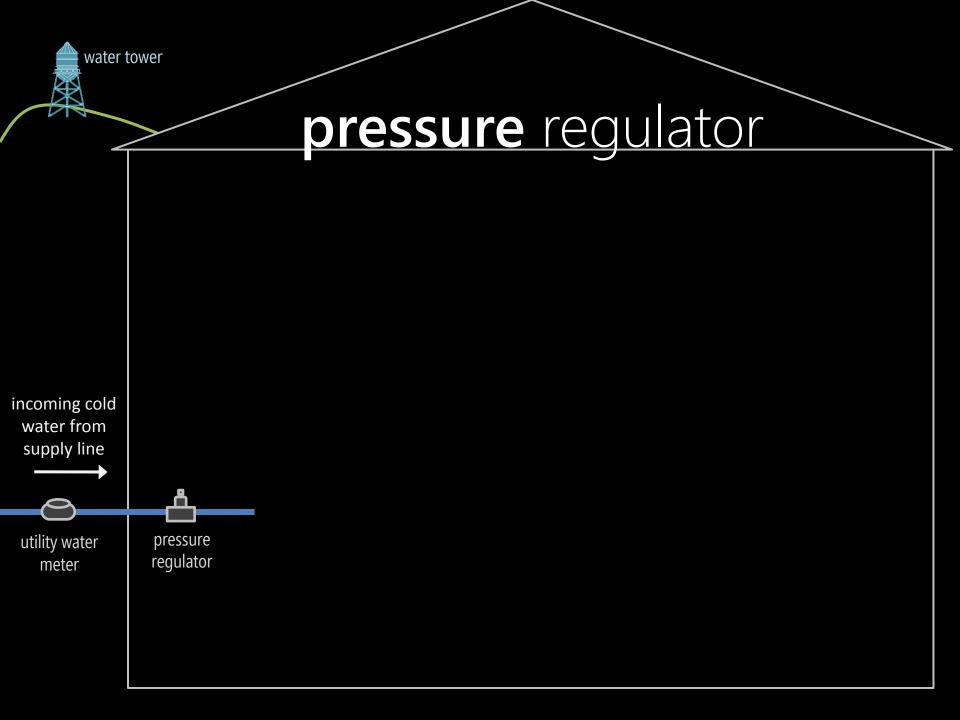


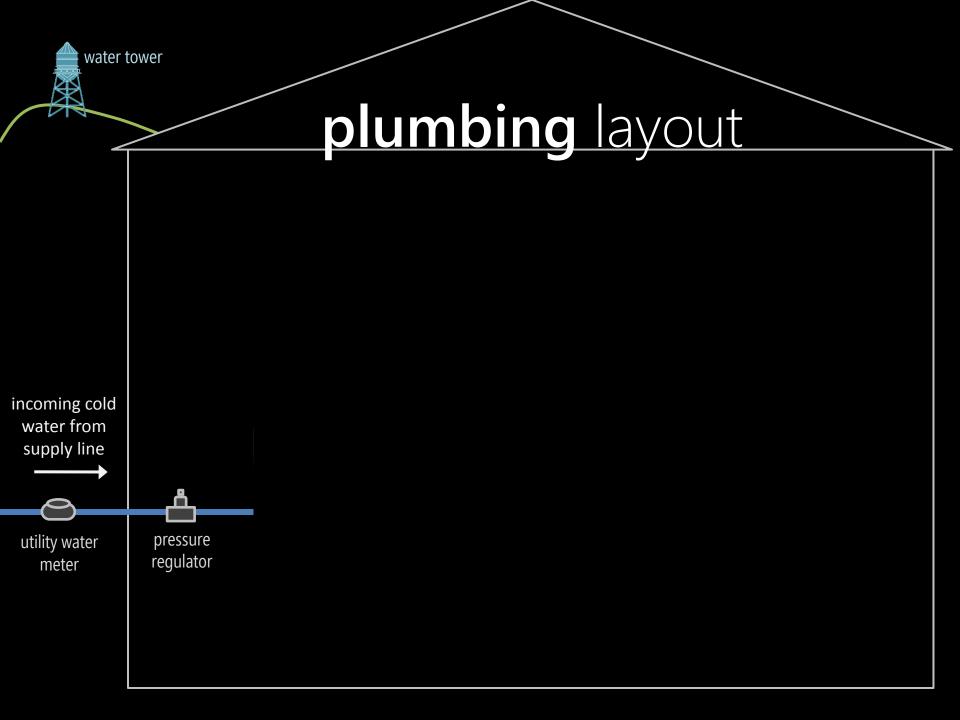
brief plumbing primer

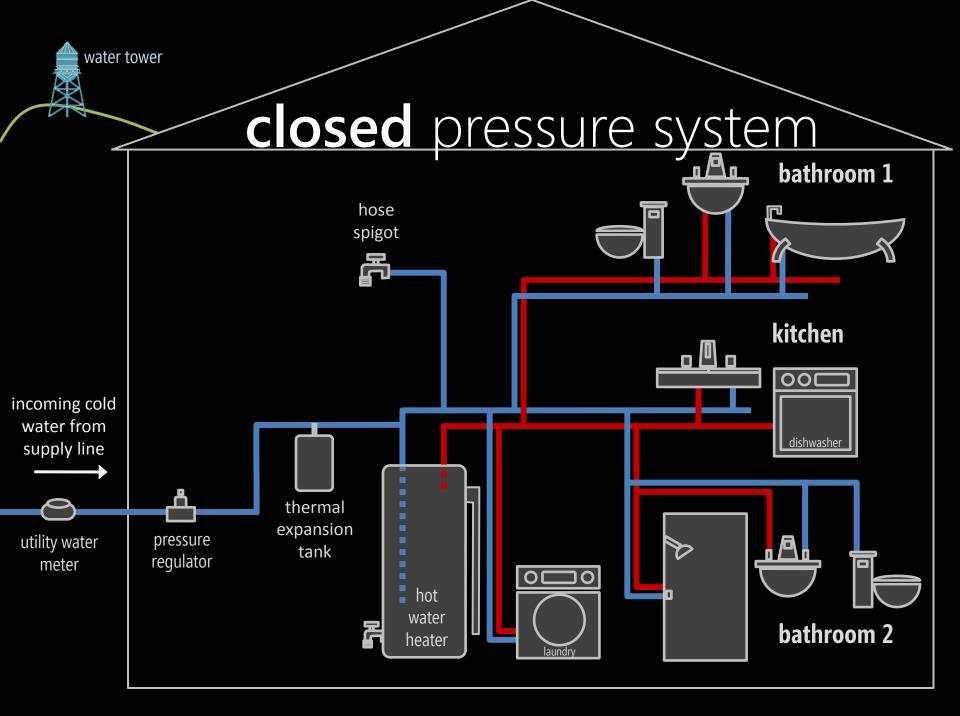


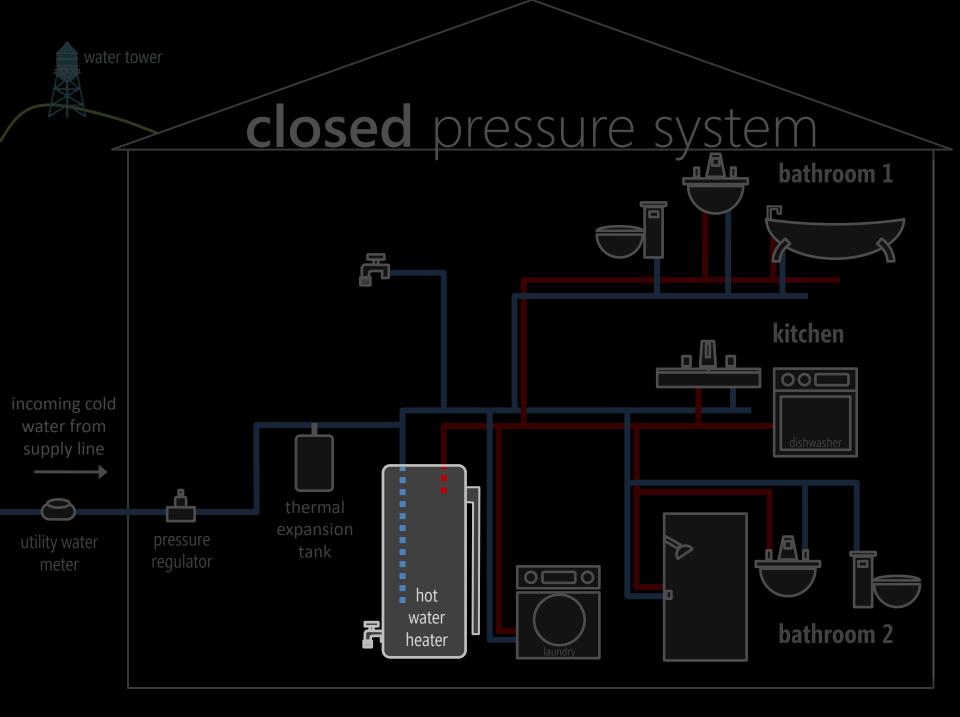


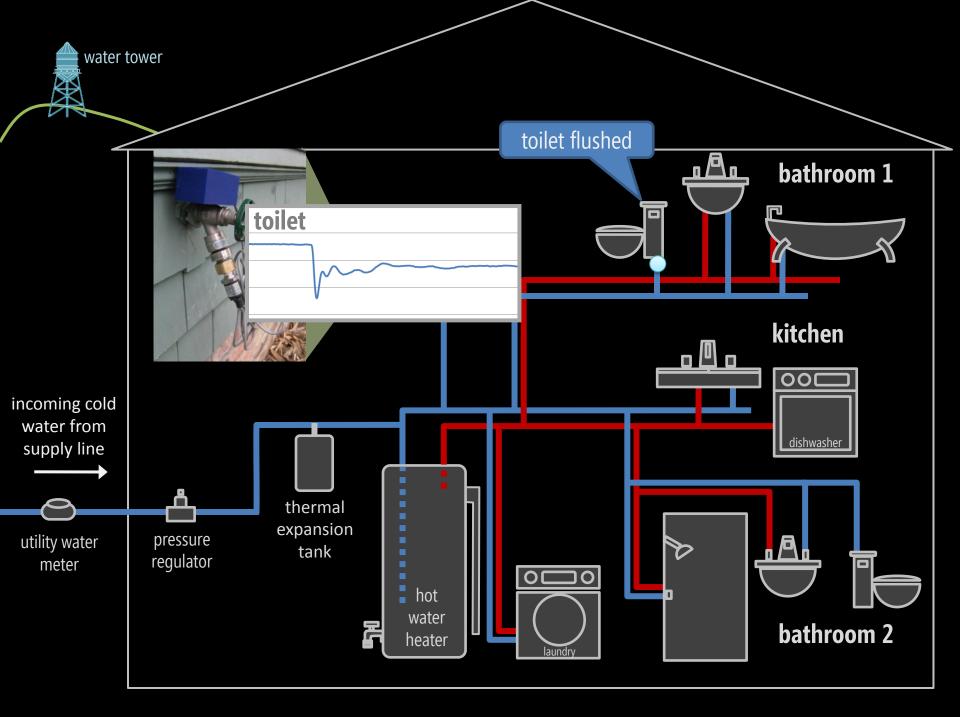


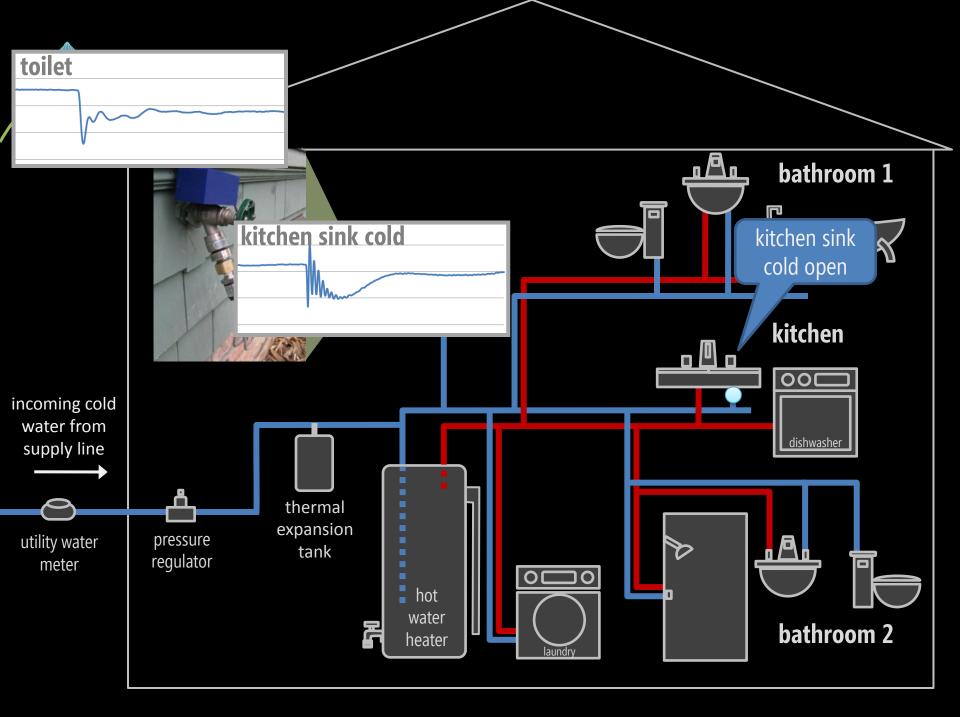


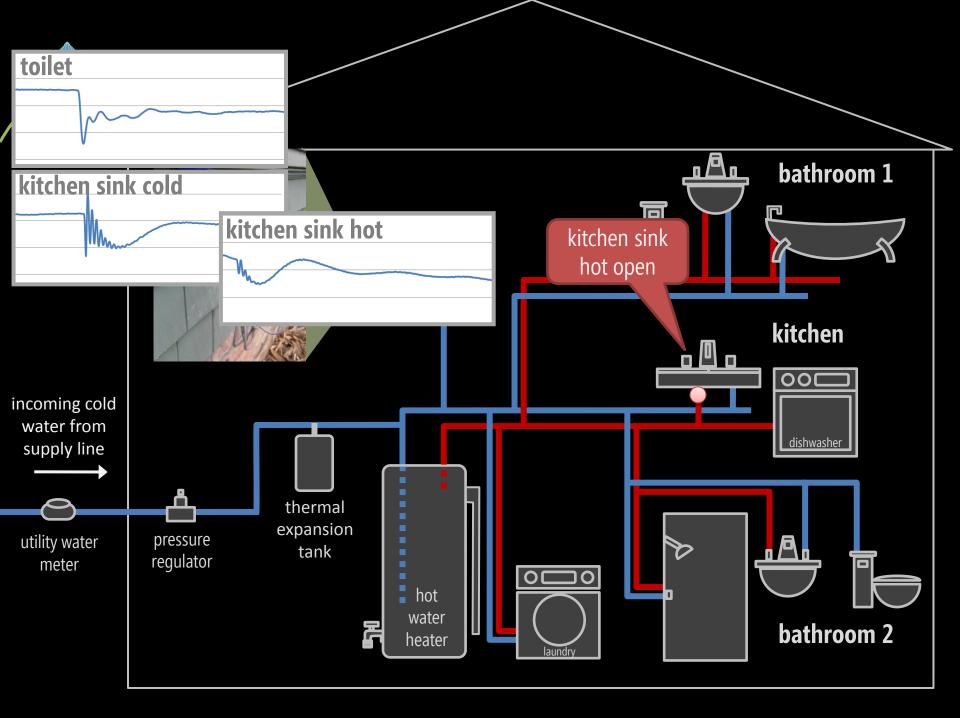


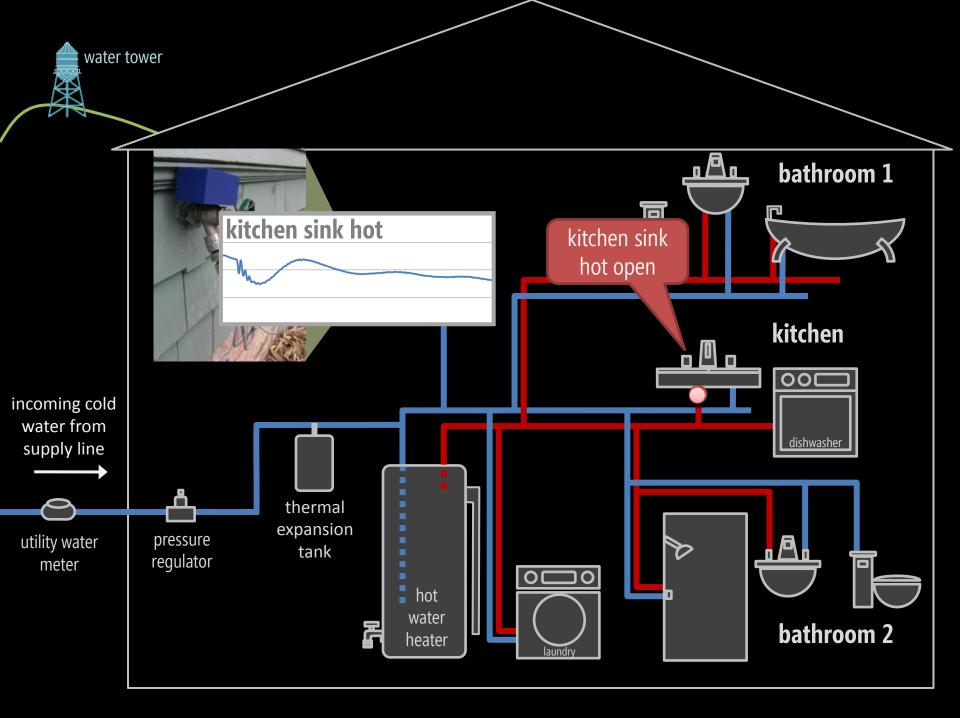


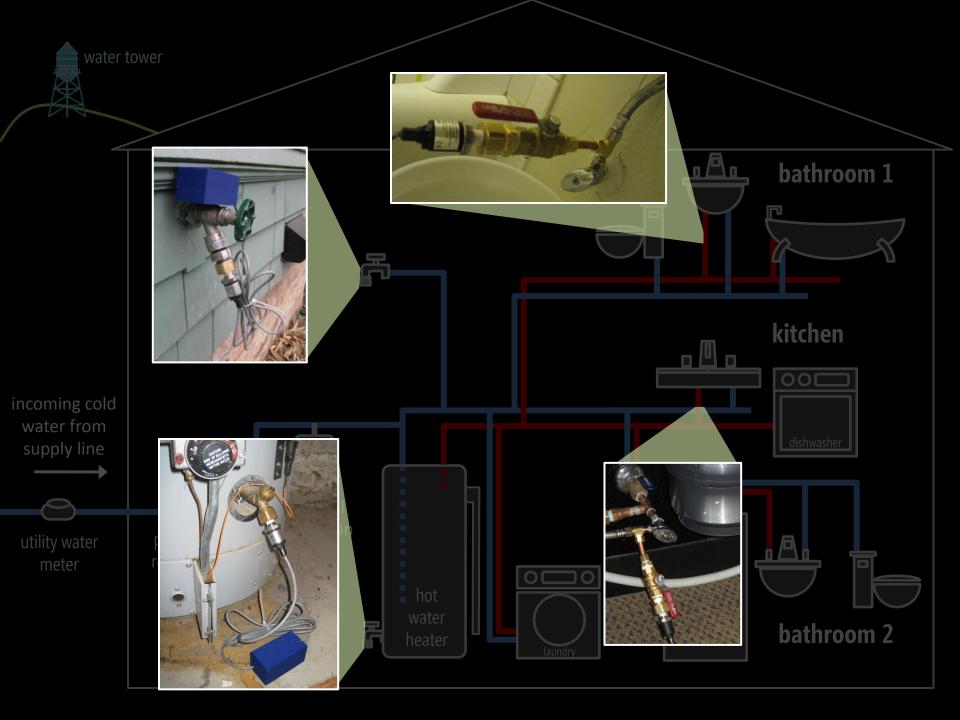




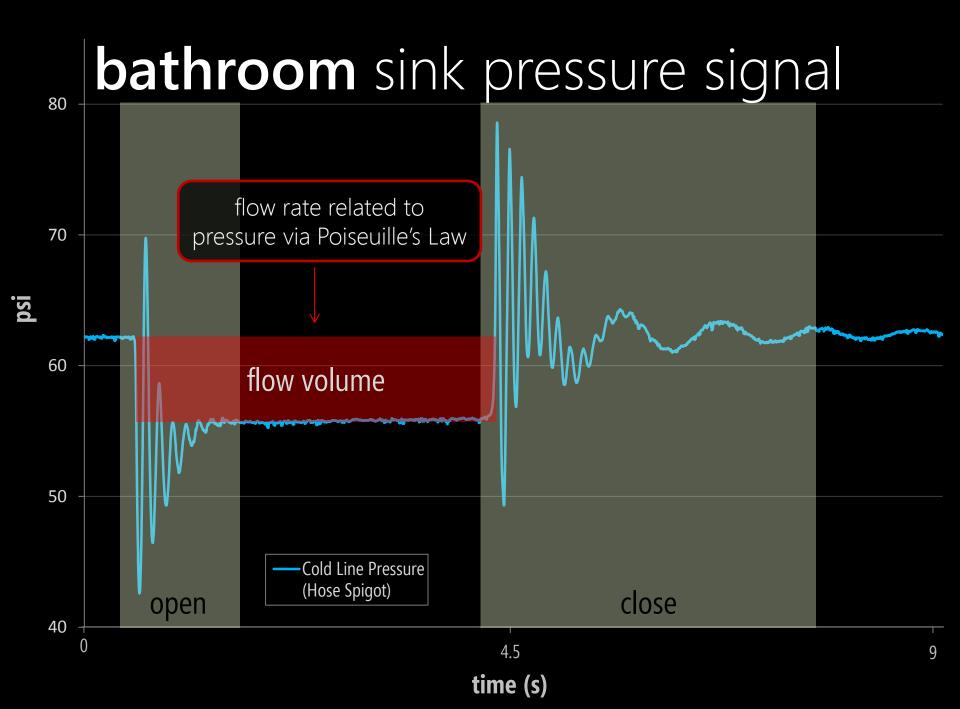












Hot Water Bathroom Sink Inlet Line

3/8" Copper Connection

Pressure Transducer (0-100 PSI)

Bathroom Sink (Basement)

hydro study

#1

goal study feasibility of using pressure to disaggregate water usage

approach controlled experiments across 10 homes



controlled experiments

- 10 homes
- 2 researchers per home would use fixtures in home
- 5 trials per valve

experimental script

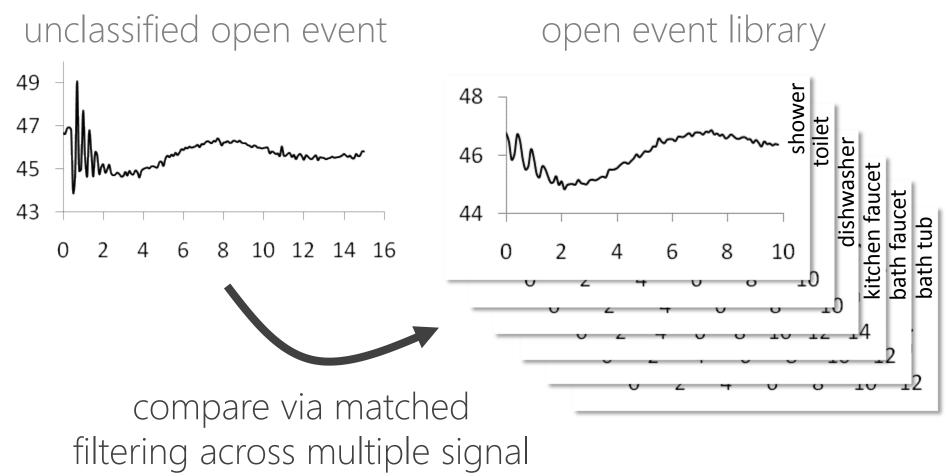
- valve opened full stop
- pause for ~5 seconds
- valve closed

experimental protocol

controlled data collection



fixture classification

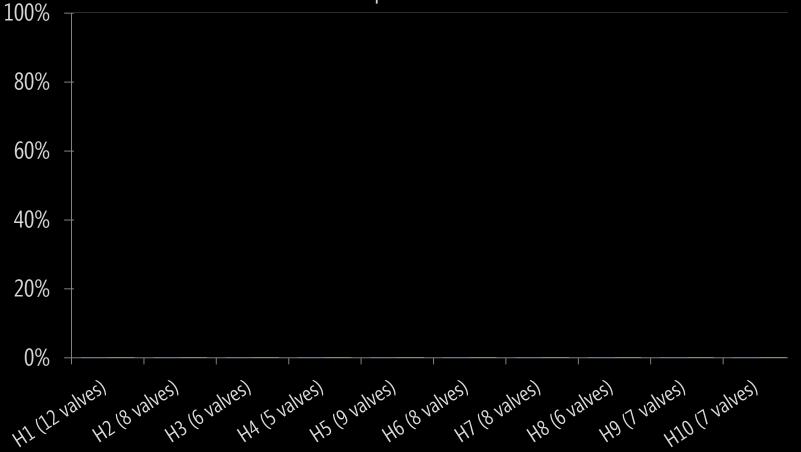


transformations

How **accurately** does HydroSense work?

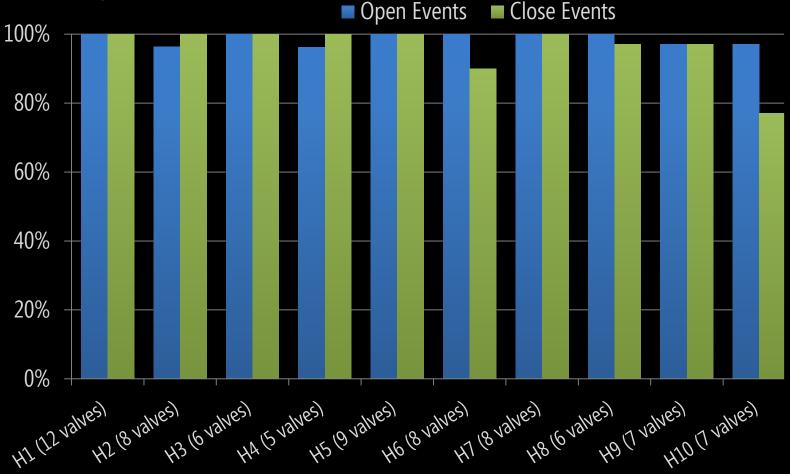
fixture classification results by home

Open Events Close Events



10-fold cross validation

fixture classification results by home



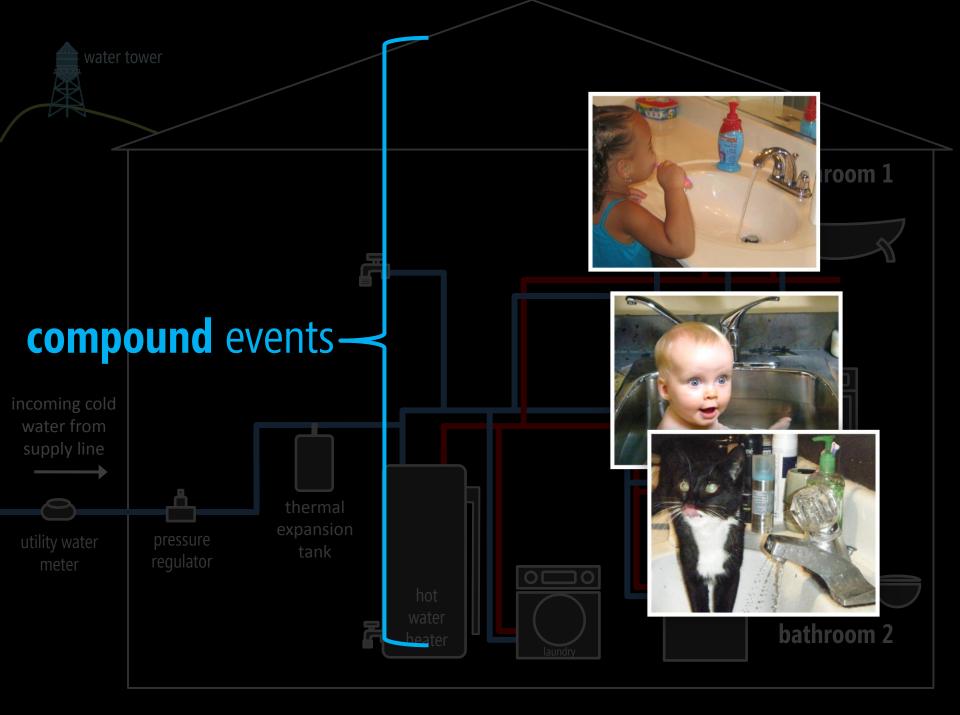
10-fold cross validation

brushing teeth

shaving

bathing

paw washing



hydro study

#2

goalstudy how well hydrosense canclassify real world water usageapproach5 week deployment in 5 homes

in the first study, pressure waves were **manually** annotated with "ground truth labels" describing:

- the fixture used
- the water temperature

I'm about to flush the toilet!

Awesome! Marked it. Thanks Mr. Johnson

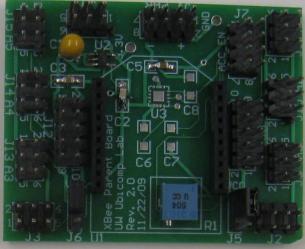
can we record realworld water usage?

many failed solutions

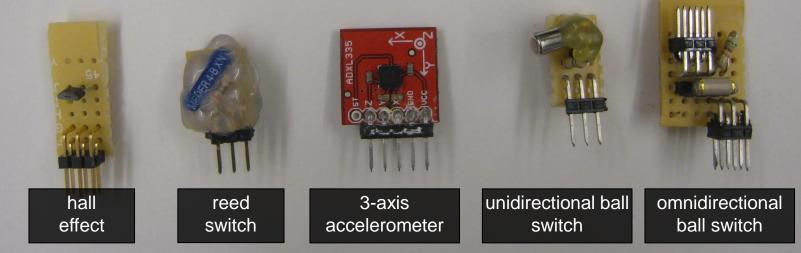
custom ground truth data collection system



xbee wireless modem



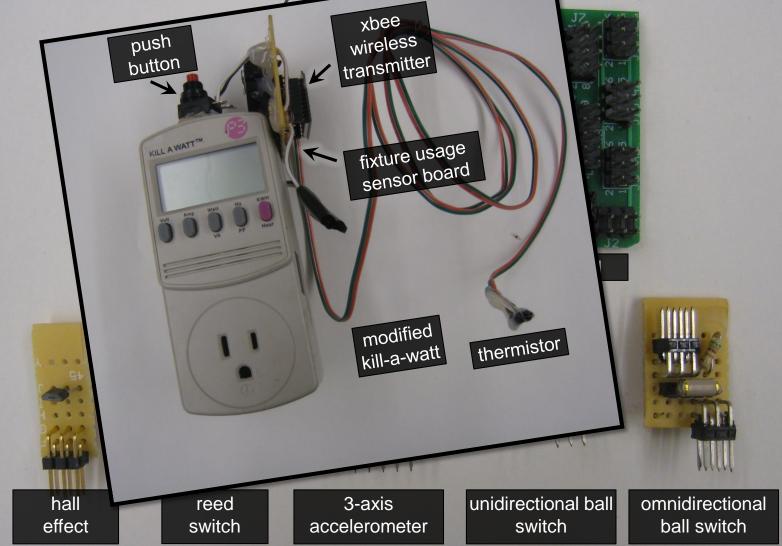
fixture usage sensor board



accelerometer

Accelerometer & Ball Switch Taped on

custom ground truth data collection system



deployment sites

residents	2	2	4	2	2
size	3000 sqft	750 sqft	1200 sqft	700 sqft	750 sqft
floors	3	2	2	3 rd flr	6 th flr
fixtures	17	8	13	8	8
valves	28	13	21	13	13

In total, we instrumented almost 90 individual water valves



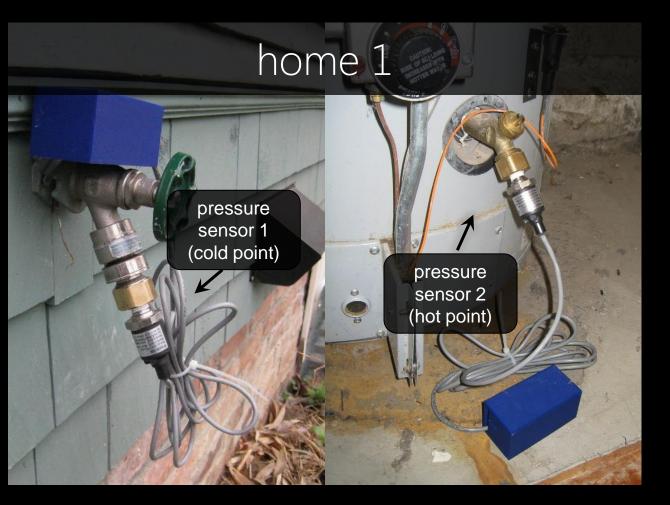








two pressure sensors per home

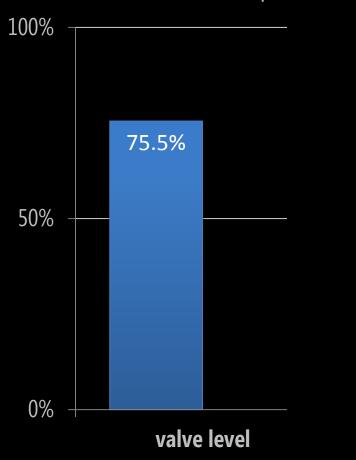


5-week dataset

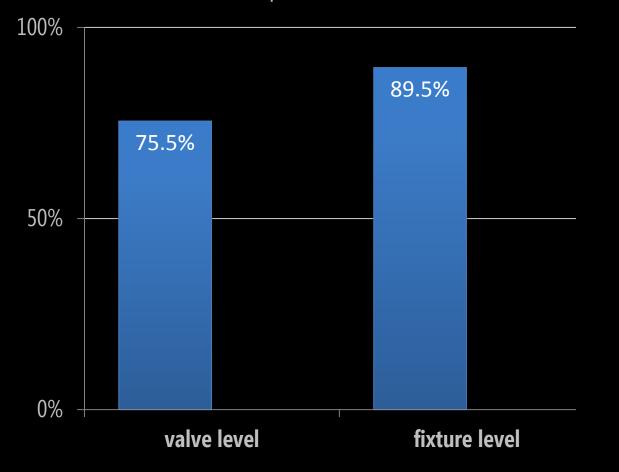
						totals
days	33	33	30	27	33	156
events	2374	3075	4754	2499	2578	14,960
events/day	71.9	93.2	158.5	92.6	78.1	95.9

How **accurately** does HydroSense work on real-world water usage activities?

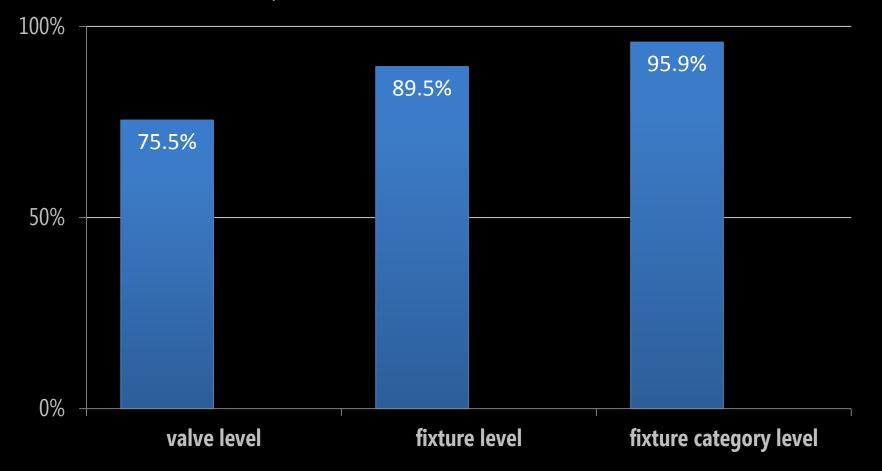
one pressure sensor

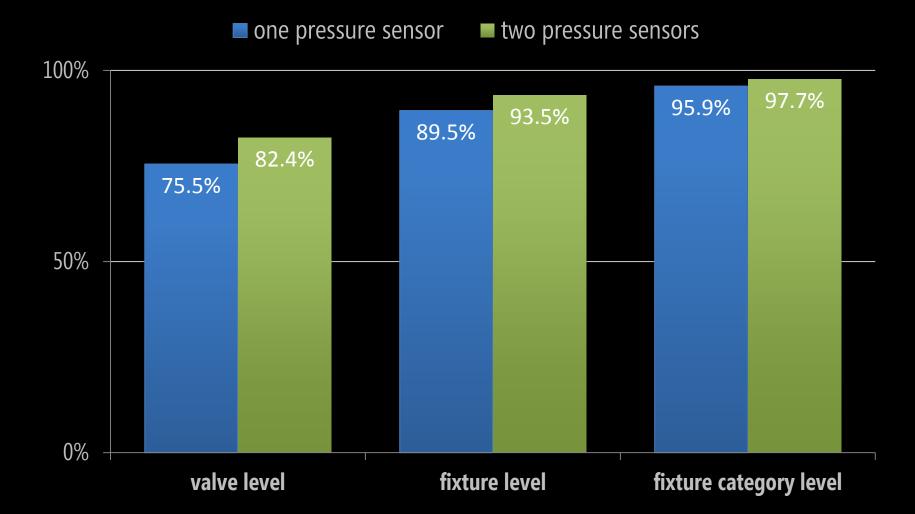


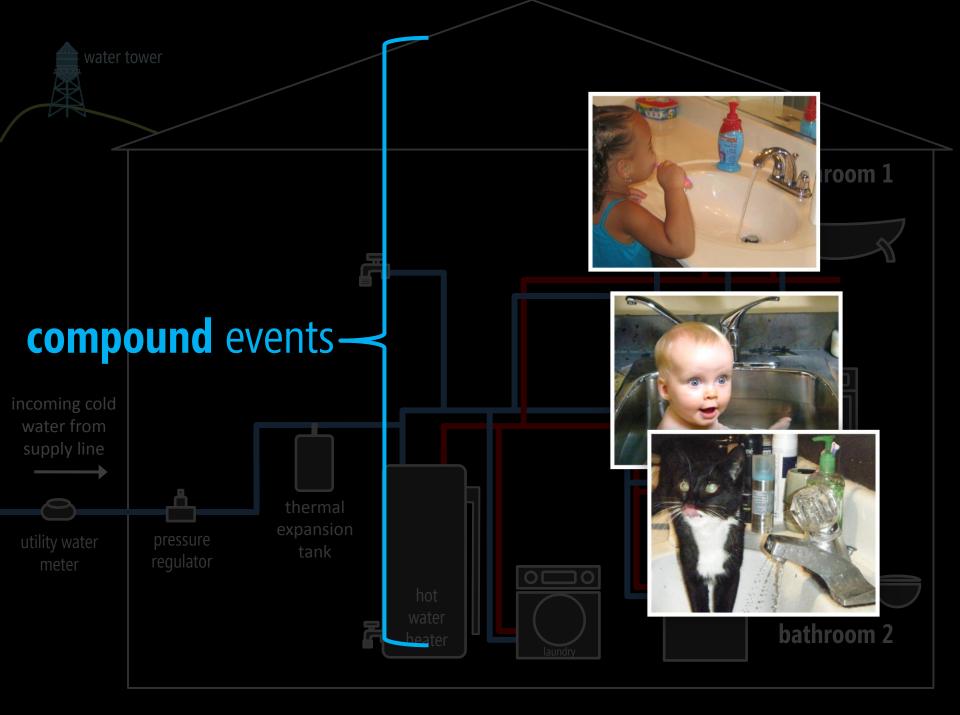
one pressure sensor



one pressure sensor









of all water events were compound

41.8%

of all bathroom sink events were compound

Technology patented and licensed to Belkin Inc.



PRODUCTS

SOLUTIONS

ABOUT US SUPPORT & RESOURCES

FIND PRODUCT

ECHO WATER

Belkin Echo Water technology identifies waste and leaks indoors and out, all from under the kitchen sink.

LIVES UNDER YOUR KITCHEN SINK. SEES ALL YOUR WATER USE.

Belkin Echo Water is a simple, single sensor that can be installed by anyone under a kitchen sink. Simply turn off the cold water line, attach the Echo sensor and plug it into the spare power outlet next to your waste disposal. Once installed, Echo water senses vibrations that occur throughout your plumbing system every time you use water. Belkin Echo's advanced machine learning-based algorithms analyze these vibrations and accurately identify every fixture in your home—from shower to toilet to irrigation—and log when each is used, for how long, and accurately calculate how much water each consumes. This information helps you use water more efficiently, and can even identify leaks and other potential problems - before they become serious. It's an ideal solution for homeowners, residential building managers, and vacation homes. Echo Water is moving into large-scale pilots in 2013, and should be more generally available in the United States during 2014.





Also explored **disaggregated energy** and **gas sensing**

Disaggregated **End-Use Energy Sens** for the Smart Grid

This article surveys existing and emerging disaggregation techniques for energy-consumption data and highlights signal features that might be used to sense disaggregated data in an easily installed and cost-effective manner.

> most imp magine an energy feedback system that gated dat displays not only total power consumption and cost, but also suggests speappliance cific cost-effective measures to improve tions are this disa energy efficiency. Such a system could point. C report, for example, "Based on your energy consumption patterns, you could save US\$360 per ity reso busines year by upgrading to a more efficient refrigerator, which would pay for itself after 21 months." how ele The challenge in this scenario is how to sense end dersto uses of energy to provide feedback at the indi-This a vidual device or appliance level. Emerging smart

Jon Froehlich, Eric Larson, Sidhant Gupta, and Gabe Cohn University of Washington

Matthew S. Reynolds Duke University

Shwetak N. Patel University of Washington

we've meters promise a tighter teming w poral coupling between energy Gas" usage and feedback (down to a con 15-minute sampling intervals). of res a hor However, the focus still is on aggregate consumption, makinfra. A

SMART ENER

- ing it difficult for consumers to ascertain which devices in c
- or appliances are responsible con ods
- for their energy usage. Disag-
- gregated end-use energy data ma am
- promises to transform the way res
- residents, utilities, and policy
- makers think about and understand how energy is consumed in the home.
- Our research team and many others worldwide are working toward a new generation of electricity, water, and natural gas measurement systems that are low cost, easy to install, and

GasSense: Appliance-Level, Single-Point Sensing of Gas Activity in the Home

Gabe Cohn¹, Sidhant Gupta², Jon Froehlich², Eric Larson¹, Shwetak N. Patel^{1,2}

¹Electrical Engineering, ²Computer Science & Engineering UbiComp Lab, DUB Group, University of Washington Seattle, WA, 98195 {gabecohn, sidhant, jfroehli, eclarson, shwetak } @ uw.edu

Abstract. This paper presents GasSense, a low-cost, single-point sensing solution for automatically identifying gas use down to its source (e.g., water heater, furnace, fireplace). This work adds a complementary sensing solution to the growing body of work in infrastructure-mediated sensing. GasSense analyzes the acoustic response of a home's government mandated gas regulator, which provides the unique capability of sensing both the individual appliance at which gas is currently being consumed as well as an estimate of the amount of gas flow. Our approach provides a number of appealing features including the ability to be easily and safely installed without the need of a professional. We deployed our solution in nine different homes and initial results show that GasSense has an average accuracy of 95.2% in identifying individual appliance

Keywords: Ubiquitous Computing, Sustainability, Sensing, Gas

1 Introduction and Motivation

Natural gas is the most widely consumed energy source in American homes [19]. It is used for furnaces, water heaters, stoves, fireplaces and, in some cases, clothes dryers. In the US, natural gas prices have quadrupled over the past decade due to growing demand and limited pipeline capacity [3]. As a result, government agencies and gas utilities have scrambled to implement conservation programs to reduce demand and better help customers manage energy costs (e.g., [7, 17]). Although recent work in the UbiComp and Pervasive research communities has focused on sensing electricity and water usage in the home [10, 12, 15, 16, 18], little attention has been directed towards sensing natural or propane gas usage. Unlike electricity and water usage, which are often the result of direct human actions such as watching TV, doing laundry, or taking a shower, gas usage is dominated by automated systems like the furnace or hot water heater. This disconnect between activity and consumption leads to a lack of consumer understanding about how gas is used in the home and, in particular, which appliances are most responsible for this usage [14]. Most people simply have no means of judging their household gas consumption other than a monthly bill, which, even then, does not provide itemized details about what accounts for this consumption.

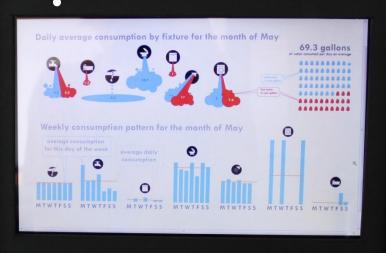
de

eco-feedback

sensing and visualizing behavior to reduce environmental impact



Water Usage Eco-Feedback





Two sets of designs:

Design Dimensions

Isolate eco-feedback design dimensions in the context of water usage

7 Design Probes

Meant to elicit reactions about how displays would fit within a household and investigate issues such as privacy, competition, family dynamics.

Design set 1: Isolating design dimensions Design Dimensions Explored



DESIGN SET 2: DESIGN PROBES Design Probes Explored







Aquatic Eco-system



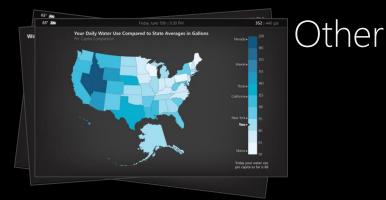
Spatial





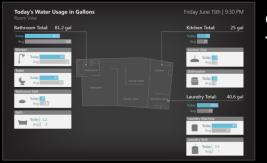






Design set 2: Design probes Design Probes Explored









Aquatic Eco-system





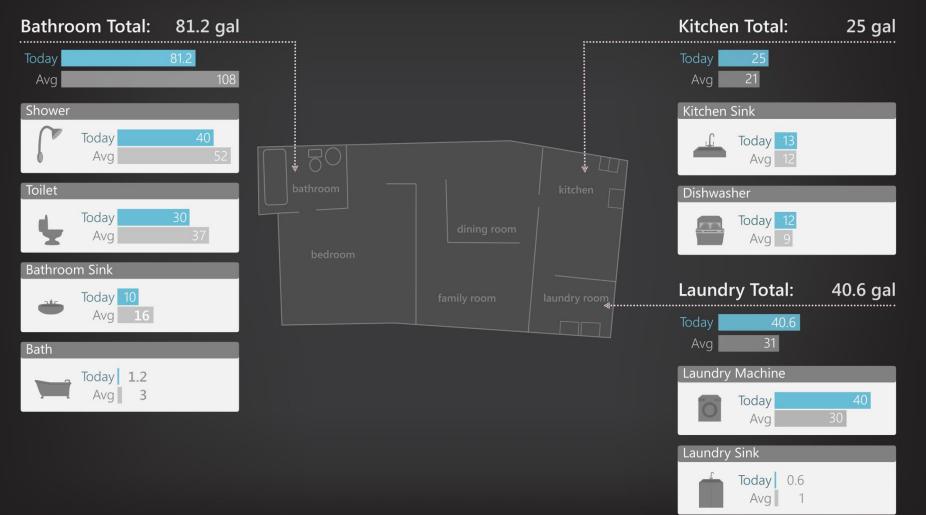




DESIGN SET 2: DESIGN PROBES Spatial View

Today's Water Usage in Gallons

Room View



Friday June 15th | 9:30 PM

Design set 2: Design probes Design Probes Explored

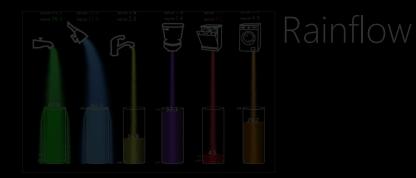








Aquatic Eco-system









DESIGN SET 2: DESIGN PROBES

Aquatic Ecosystem Design Influences



*T9	0 +	- #
7-045	8	9 _{w×+z}
4 a HI	5JKL	QNND

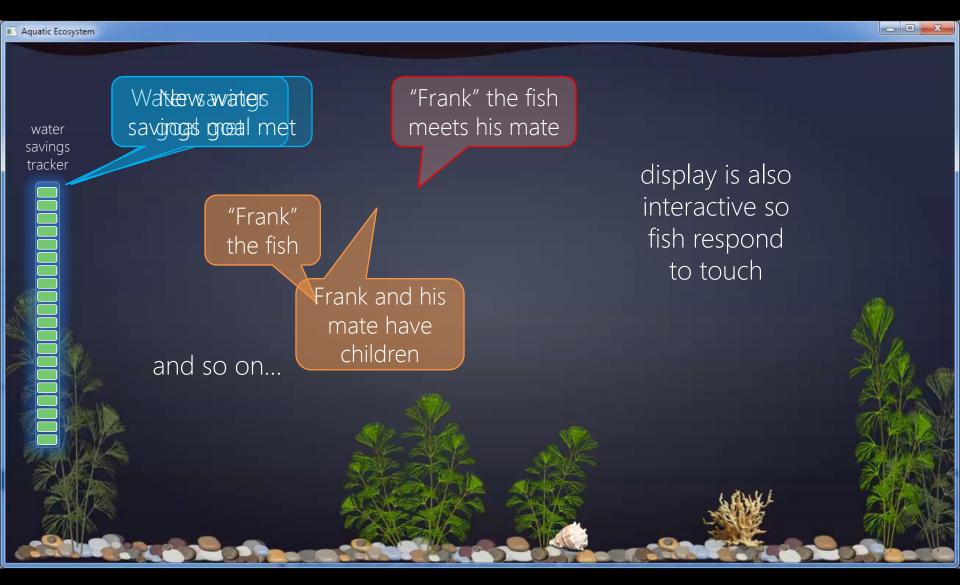
ubifit Consolvo *et al.,* CHI2008

Consolvo *et al.,* UbiComp2008



ubigreen Froehlich *et al.,* CHI 2009

design set 2: design probes Aquatic Ecosystem View



Design set 2: Design probes Design Probes Explored









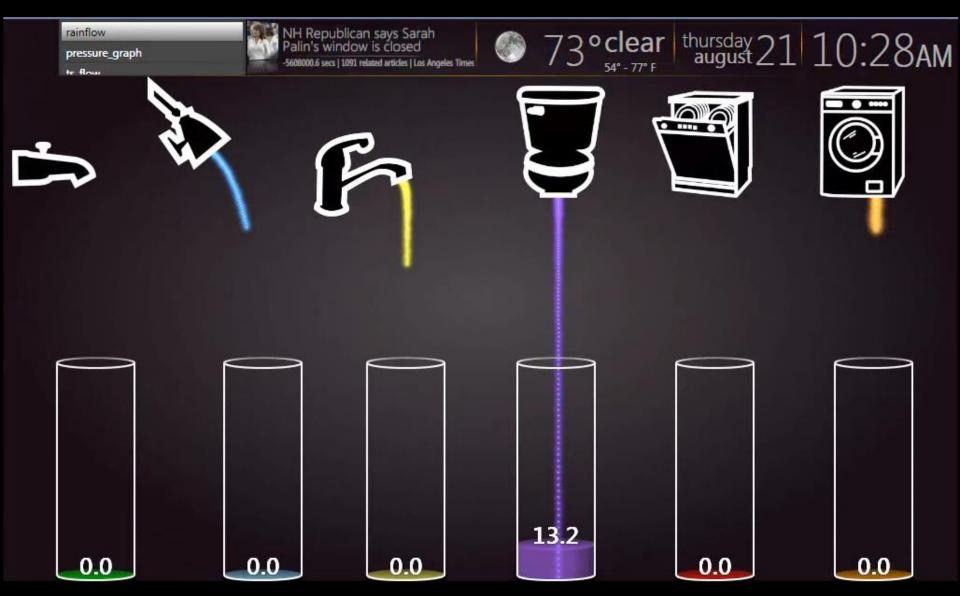
Aquatic Eco-system





Totals Friday June 15th [9:30 PM]

design set 2: design probes **Rainflow** View



The Design and Evaluation of Prototype Eco-Feedback Displays for Fixture-Level Water Usage Data

Jon Froehlich^{1,7}, Leah Findlater^{6,8}, Marilyn Ostergren⁶, Solai Ramanathan³, Josh Peterson⁵, Inness Wragg⁴, Eric Larson², Fabia Fu³, Mazhengmin Bai³, Shwetak N. Patel^{1,2}, James A. Landay¹

Computer Science and Engineering¹, Electrical Engineering², Pre-Engineering³, Interaction Design⁴, DxArts⁵, Information School⁶ University of Washington, Seattle {ostergrn, eclarson, shwetak, landay}@uw.edu Computer Science⁷ College of Information Studies⁸ University of Maryland, College Park {jonf, leahkf}@umd.edu

ABSTRACT

Few means currently exist for home occupants to learn about their water consumption: e.g., where water use occurs, whether such use is excessive and what steps can be taken to conserve. Emerging water sensing systems, however, can provide detailed usage data at the level of individual water fixtures (i.e., disaggregated usage data). In this paper, we perform formative evaluations of two sets of novel eco-feedback displays that take advantage of this disaggregated data. The first display set isolates and examines specific elements of an eco-feedback design space such as *data* and *time granularity*. Displays in the second set act as design probes to elicit reactions about competition, privacy, and integration into domestic space. The displays were evaluated via an online survey of 651 North American respondents and in-home, semi-structured interviews with 10 families (20 adults). Our findings are relevant not only to the design of future water eco-feedback systems but also for other types of consumption (e.g., electricity and gas).

Author Keywords

Eco-feedback, water, sustainability, iterative design

ACM Classification Keywords

H5.m. Information interfaces and presentation (e.g., HCI).

INTRODUCTION

Cities across the world are facing an escalating demand for potable water due to growing populations, higher population densities and warmer climates [12,13]. As new sources of water become more environmentally and economically costly to extract, water suppliers and



Figure 1: In our in-home interviews, participants selected preferred locations in their home to place our prototype water usage display.

Eco-feedback has been offered as one strategy to encourage conservation and help build the connection between home activities and resource use (see [4,6,9] for a review). However, most past work has focused on energy, with water-based eco-feedback largely limited to sensing and feedback at the *point-of-consumption* and to simple ambient and/or LED-based displays [2,19,21,22,30]. Although this type of feedback can potentially reduce usage at the installed fixture [30], it is limited in its ability to convey broader patterns of use or to compare across fixtures. These systems have also disproportionately focused on faucet and shower usage, which account for only 22% of water use in the average North American home [29].

In this paper, we explore a range of eco-feedback designs enabled by *disaggregated* (*i.e.*, fixture-level) water usage data. Our work is inspired by emerging technologies that can sense water usage at *individual fixtures* with only one

Sensing and Feedback of Everyday Activities to Promote Environmental Behaviors

Jon E. Froehlich

A dissertation submitted in partial fulfillment of the requirements for the degree of

Doctor of Philosophy

University of Washington

2011

Program Authorized to Offer Degree: Department of Computer Science and Engineering

Department of Computer Science and Engineering

Jon Froehlich, Sensing and Feedback of Everyday Activities to Promote Environmental Behaviors, PhD Dissertation 2011



OTHER TALKS ON ECO-FEEDBACK VISUALIZATION

If you want to learn more about the visualization side of my work, check out the following on slideshare:





http://goo.gl/aV3B3F



http://goo.gl/DouwNL



http://goo.gl/vpwNIY



http://goo.gl/ijrgxK

Environmental Behavior Sensing and Feedback Work

Sensing Focus

- Froehlich, J., Larson, E., Saba, E., Campbell, T., Atlas, L., Fogarty, J., & Patel, S. (2011) A Longitudinal Study of Pressure Sensing to Infer Real-World Water Usage Events in the Home. *Proceedings of Pervasive 2011*, 50-69.
- Froehlich, J., Larson, E., Gupta, S., Cohn, G., Reynolds, M., & Patel, S. (2011) Disaggregated End-Use Energy Sensing for the Smart Grid. *IEEE Pervasive Computing 2011*, 28-39.
- Campbell, T., Larson, E., Cohn, G., Froehlich, J., Alcaide, R., & Patel, S. (2010) WATTr: a method for self-powered wireless sensing of water activity in the home. *Proceedings of UbiComp 2010*, 169-172.
- Larson, E., Froehlich, J., Campbell, T., Haggerty, C., Atlas, L., Fogarty, J., & Patel, S. (2010) Disaggregated water sensing from a single, pressurebased sensor: An extended analysis of HydroSense using staged experiments. *Pervasive and Mobile Computing (PMC) 2010*, 82 - 102.
- Cohn, G., Gupta, S., Froehlich, J., Larson, E., & Patel, S. (2010) GasSense: Appliance-Level, Single-Point Sensing of Gas Activity in the Home. *Proceedings of Pervasive 2010*, 265-282.
- Froehlich, J., Larson, E., Campbell, T., Haggerty, C., Fogarty, J., & Patel, S. (2009) HydroSense: infrastructure-mediated single-point sensing of whole-home water activity. *Proceedings of Ubicomp 2009*, 235-244.

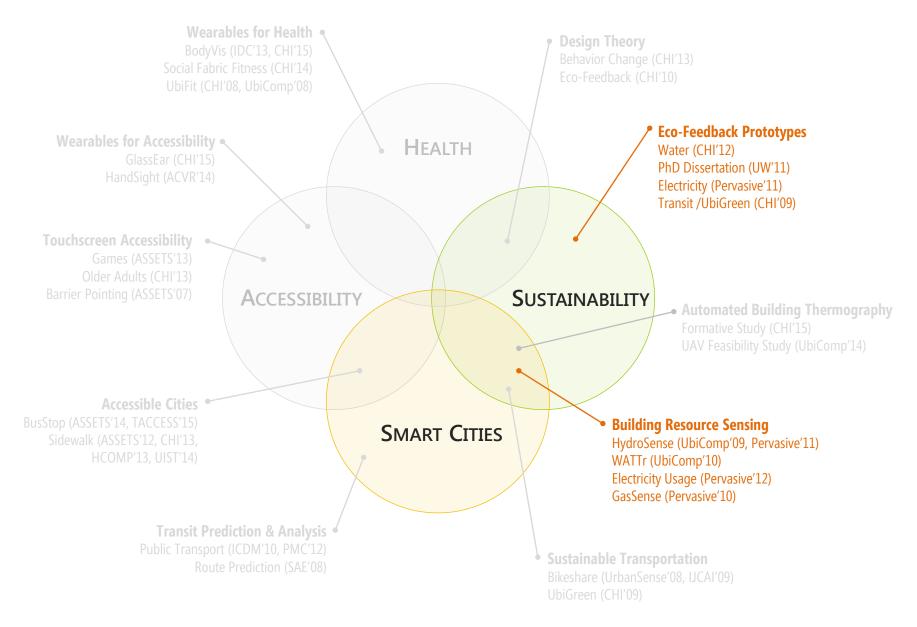
Feedback Focus

- Froehlich, J. (2015) Gamifying Green: Gamification and Environmental Sustainability. The Gameful World
- Froehlich, J., Findlater, L., Ostergren, M., Ramanathan, S., Peterson, J., Wragg, I., Larson, E., Fu, F., Bai, M., Patel, S., & Landay, J. (2012) The Design and Evaluation of Prototype Eco-Feedback Displays for Fixture-Level Water Usage Data. *Proceedings of CHI 2012*, 2367-2376.
- Froehlich, J., Findlater, L., & Landay, J. (2010) The design of eco-feedback technology. Proceedings of CHI 2010, 1999-2008.
- Froehlich, J. (2009) Promoting Energy Efficient Behaviors in the Home through Feedback: The Role of Human-Computer Interaction. *HCIC2009 Winter Workshop*

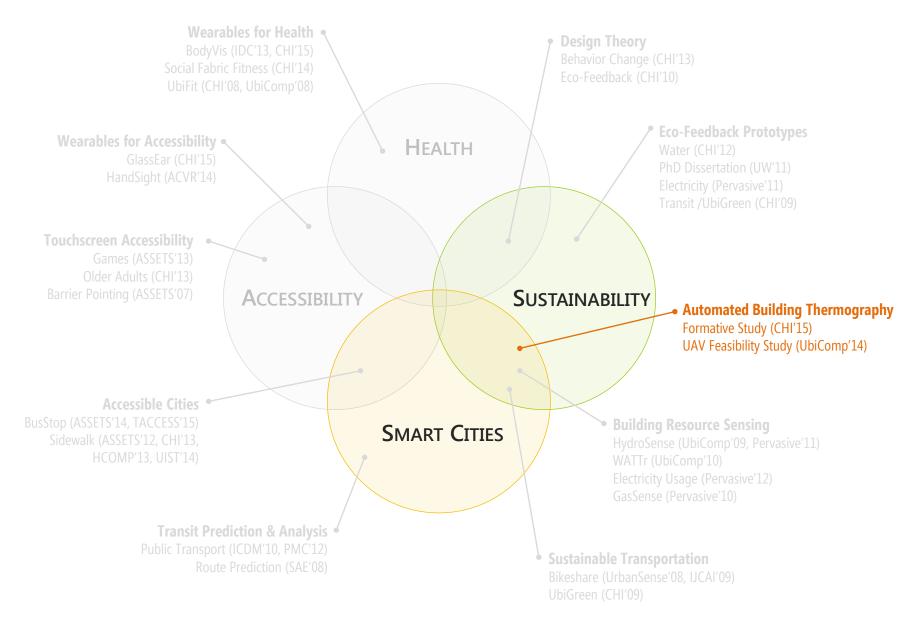
Sensing and Feedback

- Froehlich, J. (2011) Sensing and Feedback of Everyday Activities to Promote Environmental Behaviors. University of Washington Doctoral Dissertation 2011
- Froehlich, J., Everitt, K., Fogarty, J., & Landay, J. (2009) Sensing Opportunities for Personalized Feedback Technology to Reduce Consumption. *CHI2009 Workshop: Defining the Role of HCI in the Challenges of Sustainability*
- Froehlich, J., Dillahunt, T., Klasnja, P., Mankoff, J., Consolvo, S., Harrison, B., & Landay, J. (2009) UbiGreen: investigating a mobile tool for tracking and supporting green transportation habits. *Proceedings of CHI 2009*, 1043-1052.

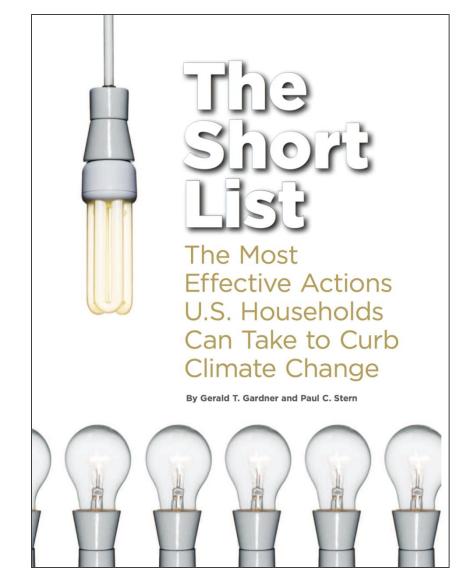
My Research



My Research



ENCOURAGING EFFECTIVE SUSTAINABLE ACTION



1. CURTAILMENT BEHAVIORS

Involve forming new routines to reduce environmental impact (*e.g.,* taking a shorter shower, biking to work)

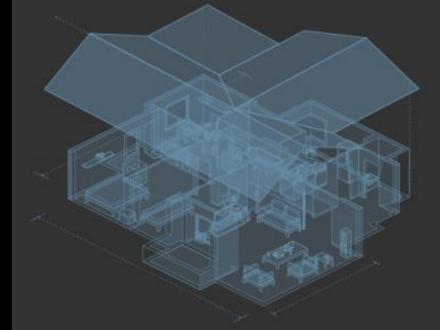
2. EFFICIENCY BEHAVIORS

One-time actions that provide a lasting impact such as replacing windows with energy-efficient counterparts or reinsulating your home



Energy Saver 101: Home Energy Audits

Take the first step to improving your home's energy efficiency: get a home energy audit.



What is a home energy audit?

A home energy audit helps you pinpoint where your house is losing energy and what you can do to save money. A home energy auditor will also assess health and safety issues that might exist in your home.

The audit involves two parts: the **home assessment** and **analysis** using computer software.

{ ID YOU] KNOW?]



You could save 5 to 30 percent on your energy bill by making efficiency upgrades identified in your home energy audit.



WHAT DOES THIS MEAN FOR ME?

- You can save 5%-30% on your anergy bit by making upgrades tollowing a home energy
- A professional energy auditor may conduct a thermographic inspection to detect where your

Energy auditors may use thermography -- or infrared scanning -- to detect thermal defects and air leakage in building envelopes.

Twitter

HOW THERMOGRAPHIC INSPECTIONS WORK

Thermography measures surface temperatures by using infrared video and still cameras. These tools see light that is in the heat spectrum. Images on the video or film record the temperature variations of the building's skin, ranging from white for warm regions to black for cooler areas. The resulting images help the auditor determine whether insulation is needed. They also serve



THERMAL CAMERAS

Thermal cameras (or infrared cameras) **detect electromagnetic radiation** with lower frequencies than visible light (*i.e.,* infrared frequencies)

All objects above absolute zero emit infrared radiation, so **thermal cameras can 'see' in the dark** without external illumination.

The amount of radiation emitted by an object increases with temperature, **so thermal cameras can** also measure heat.

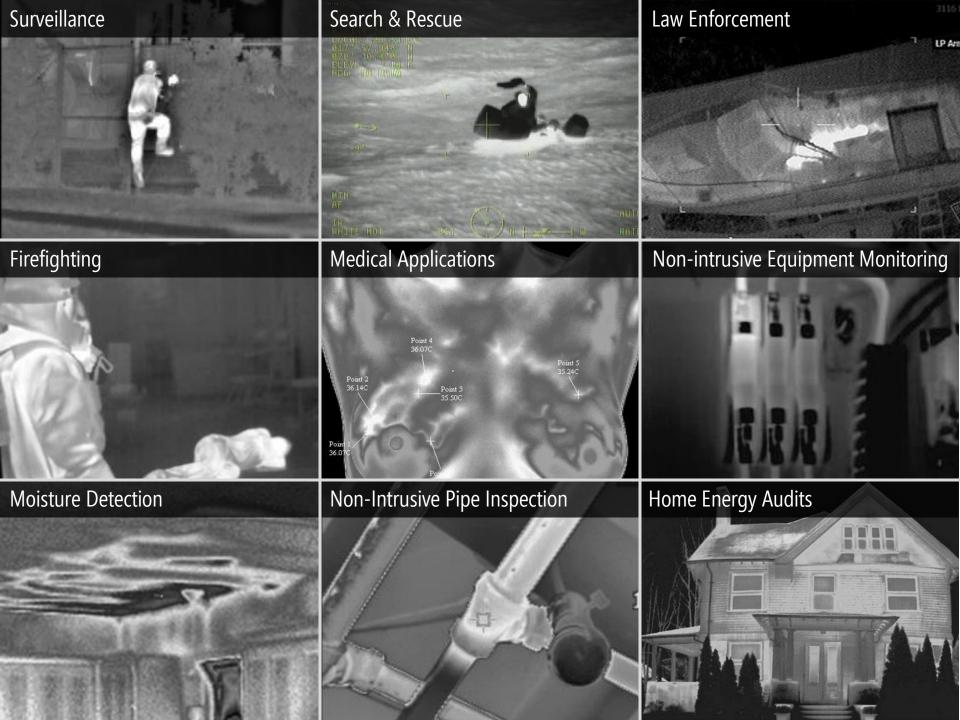
There must be a **minimum 10° C temperature differential** between a building's interior and exterior to properly detect thermal leakage. Here, the 2nd floor appears to be leaking hot air perhaps **due to poor insulation**.

NA. II

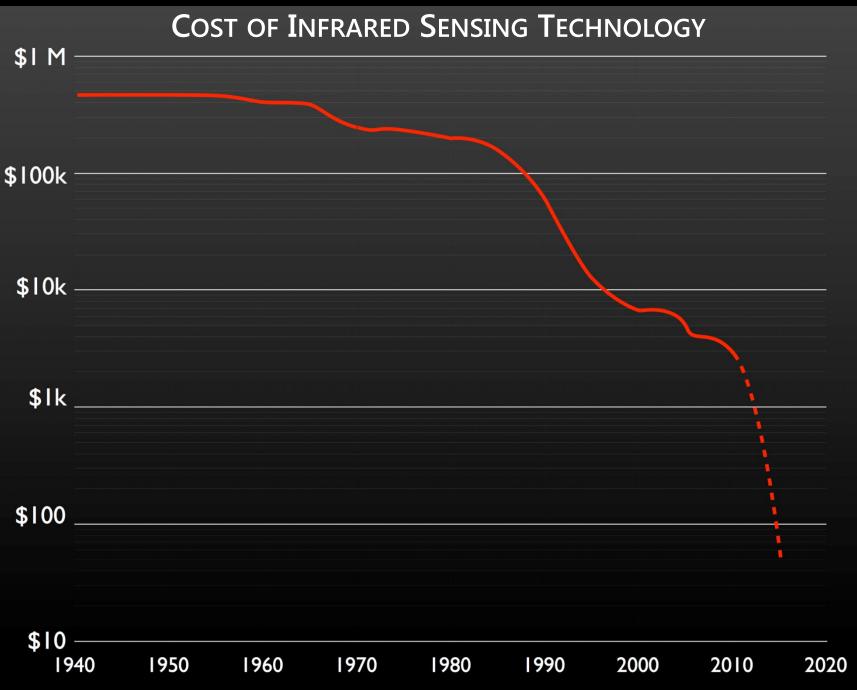
JOK

-- ---

Lots of Emerging Thermal Camera Applications







Source: Larson et al., CHI2011, http://www.slideshare.net/ericcooperlarson/heatwave-chi2011

sparkfun	SHOP L	EARN	AVC FORUI	M DATA				0 LOG IN REGIST
START A PROJECT	PRODUCTS	BLOG	TUTORIALS	VIDEOS	WISH LISTS	DISTRIBUTORS	SUPPORT	search
New Products	HOME / F	RODUCT CA	ATEGORIES / K	ITS / FLIR D	DEV KIT			{
Top Sellers				FLIR D	Dev Kit			
Open Hardware				KIT-1323	3 ROHS			\$349.95
SparkFun Originals		A Arty -		***	🚖 🏚 5			QQ1 /1/0
Actobotics	and a second		1	Descriptio	on: The FLIR Dev Kit	includes a breako	ut as well as a Lepton®	ADD TO CART
Sale	-		and the second sec	-			will be able to be able to	
Gift Certificates	2	E.'s			s thermal imaging rel Pi, or any ARM base		to your Arduino, ol all in an easy to access	1 quantity
Arduino +	1	10		breadboard	d friendly package. A	Il you need to do t	to get this kit set up,	38 in stock
Audio						-	e provided breakout, I darkness in no time!	\$349.95 1+ units
Books								
Breakout Boards					The Lepton® LWIR module included in each FLiR Dev Kit packs a resolution of 80×60 pixels into a camera body that is smaller than a dime		🔰 🛉 🔞 < share	
Cables +				and captur	es infrared radiation	input in its nomina	I response wavelength	
Cellular +					8 to 14 microns) and		m thermal image. wides the socket for the	♥ FAVORITE 6
Components +							or, 100 mil header for use	WISH LIST +
Development Tools +		re CC BY-NC	SA 0.0				ew things to consider	
Dings and Dents	C mayes a	INCO BI-NO	-0A 3.0				5V input and regulate it to the lepton module all you	Questions?
Educators							settings you also need an	
GPS +					though this is not rec			P Chat with one of our gurus 🗭
Intel® Edison							vill need to be assembled sensitive to electrostatic	Skills
Kits							out board be sure to use	SKIIIS
LCDs +				2 4 2	74	ch as a grounding v	wrist strap, to prevent	
Programmers +				damage the	e module.			
Prototyping +				SparkFur	n FLiR Lepton Camera	a Module	▶ २ ≺	
Raspberry Pi					-			
Retail +						CC 1		
Robotics +								
Sensors +								
Swag					Personal States			
Tools +				7				
Wearables +								
Widgets				•	(i) 2:55 / 4:21		• 🕸 You 🏧 []	
Wireless +				in the second				
Retired +				Includes:				

• 1x FLiR Lepton® - Breakout Board

Features:





Win a second FLIR ONE. The perfect gift for a friend.

Earn bragging rights and be featured on FLIR ONE's social channels. Show us how you see your world differently with FLIR ONE. Each week, we will be awarding the best visual content.

- 1. Connect with FLIR ONE on Facebook, Twitter and Instagram
- 2. Capture your most creative photo or video with the FLIR ONE
- 3. Submit a photo or video using #FLIRONEcontest
- 4. Tag @FLIRONE on Instagram or @FLIR_ONE on Twitter



SAMPLE POST

We're out here #skateboarding red hot with the @FLIRONE #FLIRONEcontest

MATCH MORE

RESEARCH/DESIGN PROVOCATION

What if **everyone had a thermal camera** built into their smartphones?

Could ordinary people become **amateur thermographers** (*i.e.,* citizen scientists) contributing thermal data about built infrastructure in their cities?

Energy audits and thermographic surveying are time and labor intensive 13.9

How can we **automate** thermographic assessments?

1. Data collection

- 2. Model generation
- 3. Analysis
- 4. Report generation

How can we **automate** thermographic assessments?

What might this **automation enable**? For example, more frequent scanning may enable new types of temporal analyses.

Could we **automate** the thermographic inspection process using **robotics**?





Towards Automated Thermal Profiling of Buildings at Scale Using Unmanned Aerial Vehicles and 3D-Reconstruction



Figure 1: Example of partial 3D reconstruction using UAV and data from our thermal camera.

Matthew Louis Mauriello Makeability Lab | HCIL Dept. of Computer Science University of Maryland mattm@cs.umd.edu

Abstract

With increases in energy demand and problems due to climate change, governments are increasingly focused on building efficiency retrofits and renovations. To help inform these improvements, energy audits are often performed with thermal cameras that can detect poor insulation and air leakage; however, the data collection process is labor intensive and does not offer a comprehensive view of the buildings. We introduce our vision for a new, more scalable approach: automated 3D thermal profiling of buildings using unmanned aerial vehicles (UAV) and 3D-reconstruction. To demonstrate feasibility, we used an unmodified Parrot AR.Drone 2.0 and a FLIR thermal camera to collect RGB and thermal images of a building and generate 3D reconstructions.

Jon E. Froehlich

ionf@cs.umd.edu

Makeability Lab | HCIL

University of Maryland

Dept. of Computer Science

Permission to make digital or hard copies of part or all of this work for personal or classroom use is granted without fee provided that copies are not made or distributed for profit or commercial advantage and that copies bear this notice and the full citation on the first page. Copyrights for third-party components of this work must be honored. For all other uses, contact the Owner/Author. Copyright is held by the owner/author(s). Ubicomp '14, Sep 13-17 2014, Seattle, WA, USA ACM 978-1-4503-3047-3/14/09.

http://dx.doi.org/10.1145/2638728.2638731

Author Keywords

3D thermography; Aerial robotics; Automated energy auditing; Building assessment; Sustainability

ACM Classification Keywords

H.5.m. Information interfaces and presentation (e.g., HCI): Miscellaneous.

Introduction

The building sector accounts for 41% of primary energy consumption in the US, far more than any other sector, and contributes an increasing portion of total carbon dioxide emissions—40% in 2009 compared to 33% in 1980 [9]. One reason for these high emissions is building age. Residential buildings, for example, constitute 95% of all buildings in the US and are on average over 50 years old [11]. Most were constructed with energy inefficient designs and their materials suffer from degradation effects due to weather and wear, further impacting efficiency. To address these issues, renovations and retrofits of existing building stock has become a national priority. The US Department of Energy has set a goal of reducing housing energy use by up to 70% [6].



Source: Automation Group, Jacobs University Bremen, http://goo.gl/ZTN4Re, https://youtu.be/TPoCebERysc]



510 P

W SIN W MON

т. п. п. п.



語言

ZOL:

10

UbiComp'14: Reviewer 3

... There are actually many factors that need to be taken into account when doing exterior thermal scans...

It's not as simple as just taking thermal images. Temperature, sunlight, wind are some of the factors that need to be accounted for. It'd be great to do a formative study with energy auditors before proceeding too far with the research so that what is built improves upon the current/existing practices.

UbiComp'14: Reviewer 3

... There are actually many factors that need to be taken into account when doing exterior thermal scans...

It's not as simple as just taking thermal images. Temperature, sunlight, wind are some of the

factors that need to be accounted for. It'd be great to do a formative study with energy auditors before proceeding too far with the research so that what is built improves upon the current/existing practices.

NO HUMAN PERSPECTIVE IN AUTOMATED THERMOGRAPHY LITERATURE

Reviewed over 30 papers in 'automated thermography.' No user studies, no investigations of how professional auditors may use or perceive emerging systems, no discussions of human-centered design, etc.



Hamet al., Adv. Eng. Informatics'13



Wang et al., J. Comp. Civil Engineering'13

Ham et al., J. Comp. Civil Engineering'14

Demisse et al., Intl. Conf. Adv. Robotics'13

Interpreting Thermal 3D Models of Indoor Environments for Energy Efficiency

Girum G. Demisse, Dorit Borrmann, and Andreas Nüchter

Abstract—In recent years, 3D models of buildings are used in maintenance and inspection, preservation, and other building related applications. However, the usage of these models is limited, because most models are pure representations with no or little associated semantics. In this paper, we present a pipeline of techniques used for interior interpretation, object detection, and adding energy related semantics to windows of a 3D thermal model. A sequence of algorithms is presented for building the fundamental semantics of a 3D model. Furthermore, a Markov Random Field is used to model the temperature distribution of detected windows to further label the windows as either open, closed or damaged.

Key words: Energy efficiency, 3D thermal model, Boltzmann distribution, energy function, window detection

I. INTRODUCTION

Efficiency in energy usage is a fundamental step in adopting Green energy and conservation of natural resources: the European Commission estimates the largest and cost-effective energy saving potential lies in residential ($\approx 27\%$) and commercial (\approx 30%) buildings [5]. Among other factors, uncontrolled air leakage, known as air infiltration, plays a significant role in energy consumption, both during heating seasons, but also in geographical locations where air conditioning is a necessity. Infrared thermometers are mainly used to detect faulty insulation in a labor intensive and time taking manner [8], [13]. Consequently, automating the process of detecting air infiltration has a significant impact on efficiency, cost and effectiveness of the leakage detection and proofing process. A high rate of air infiltration is also caused by opened windows or doors. This can easily be resolved by human intervention once detected.

Motivated by the economic and environmental impact we contribute to the efforts of fully automating the energy leakage

A. Nüchter and D. Borrmann are with the Robotics and Telematics group at University of Würzburg, Germany, andreas@nuechti.de. The work was performed while the authors were at Jacobs University Bremen gGmbH, Germany. detection process. Building on results obtained in [5], where a method for acquiring a 3D thermal model of a building is presented, we present a sequential pipeline of algorithms for 3D scene understanding and temperature distribution modeling as given in Fig. 1. Particularly, the temperature distribution is used to model the state of a window, as either opened, closed, or damaged, i.e., not properly insulated. After describing our autonomous robot and reviewing related work, we define and formalize the problem mathematically in section II. Our solution pipeline uses probabilistic modeling and pre-processing of a 3D point cloud and is presented in section III and IV. Finally, experimental results are presented in Section V. Section VI concludes the paper.

A. Automatic Acquisition of Thermal 3D Models

Thermal imaging is state of the art in recording energy related issues, while terrestrial laser scanning has been used for years to create 3D models. The combination of these two yield a 3D model that contains precise temperature information including the dimensions of heat and air leaks.

The setup for simultaneous acquisition of 3D laser scan data and thermal images is the robot Irma3D (cf. Fig. 2). Irma3D is built of a Volksbot RT-3 chassis. Its main sensor is a Riegl VZ-400 laser scanner from terrestrial laser scanning. The optris PI160 thermal camera has an image resolution of 160×120 pixels and a thermal resolution of 0.1° C. It acquires images at a frame rate of 120 Hz and with an accuracy of 2° C. The laser scanner acquires data with a field of view of $360^{\circ} \times 100^{\circ}$. To achieve the full horizontal field of view the scanner head rotates around the vertical scanner axis when acquiring the data. We take advantage of this feature when acquiring image data. Since the thermal camera is mounted on top of the scanner, it is also rotated. We acquire 9 images with the camera during one scanning process to cover the full 360°

To acquire thermal 3D point clouds of indoor environments, we have performed the intrinsic and extrinsic calibration using a special pattern. The color mapping procedure regards the

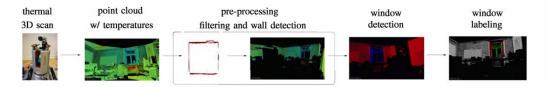


Fig. 1: Overview of window Detection and labeling pipeline.

IOGRAPHY LITERATURE

e ed design, etc.



Understanding the Role of Thermography in Energy Auditing: Current Practices and the Potential for Automated Solutions

Matthew Louis Mauriello¹, Leyla Norooz², Jon E. Froehlich¹

Makeability Lab | Human-Computer Interaction Lab (HCIL) Department of Computer Science¹, College of Information Studies² University of Maryland, College Park {mattm401, leylan, jonf}@umd.edu

ABSTRACT

The building sector accounts for 41% of primary energy consumption in the US, contributing an increasing portion of the country's carbon dioxide emissions. With recent sensor improvements and falling costs, auditors are increasingly using thermography-infrared (IR) camerasto detect thermal defects and analyze building efficiency. Research in automated thermography has grown commensurately, aimed at reducing manual labor and improving thermal models. Though promising, we could find no prior work exploring the professional auditor's perspectives of thermography or reactions to emerging automation. To address this gap, we present results from two studies: a semi-structured interview with 10 professional energy auditors, which includes design probes of five automated thermography scenarios, and an observational case study of a residential audit. We report on common perspectives, concerns, and benefits related to thermography and summarize reactions to our automated scenarios. Our findings have implications for thermography tool designers as well as researchers working on automated solutions in robotics, computer science, and engineering.

Author Keywords

Energy audits; thermography; robotics; formative inquiry; design probes; Sustainable HCI; human-robotic interaction

ACM Classification Keywords

H.5.m. Information interfaces and presentation (*e.g.*, HCI)

INTRODUCTION

The building sector accounts for 41% of primary energy consumption in the US, far more than any other sector, and contributes an increasing portion of total carbon dioxide emissions—40% in 2009 compared to 33% in 1980 [46]. One reason for these high emissions is building age.

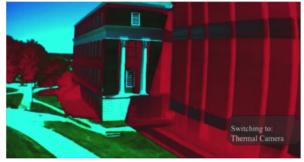


Figure 1: We developed five automated thermography scenarios inspired by the research literature (e.g., [6,10,35,41]) to help elicit reactions to envisioned automated solutions. Above, a screen capture from our unmanned aerial vehicle (UAV) design probe. See supplementary video.

designs and their materials have degraded over time. To address these issues, renovations and retrofits of existing building stock has become a pressing need. The US Department of Energy (DOE), for example, has set a goal of reducing housing energy use by up to 70% [37]

As a response, professional energy auditing has seen a resurgence of interest [25,39]. Audits help identify building inefficiencies through walk-through inspections, on-site measurements, and computer simulations [45]. The DOE recommends home energy audits because of their impact on reducing energy usage (*e.g.*, 5-30% reductions in monthly utility bills) and increasing structural safety [49]. With recent improvements in handheld sensor technology and falling costs, auditors are increasingly using thermography—infrared (IR) scanning with thermal cameras—to detect thermal defects and air leakage [2,8,28,47].

Work in *automated* thermography has also grown markedly in the past three years, encompassing disciplines from

AUTOMATED THERMOGRAPHY

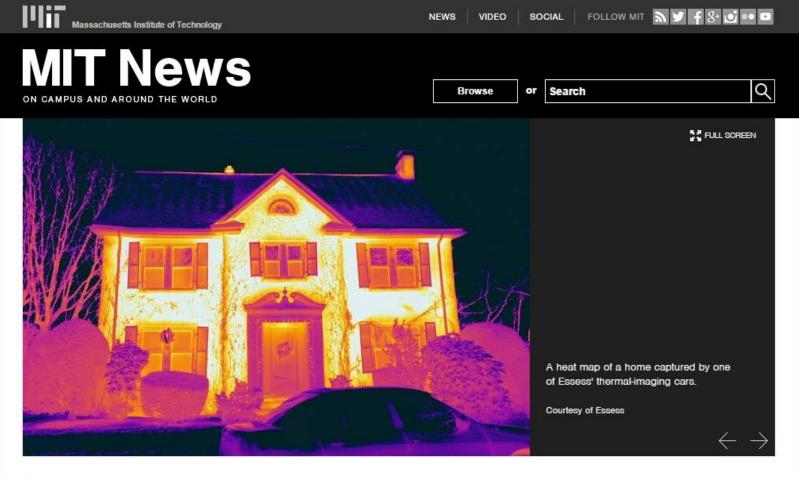
9 of 10 energy auditors agreed that there was **value in automated data collection**, especially related to:

- saving time and money
- assessing otherwise inaccessible parts of buildings (*e.g.,* rooftops)
- scaling up what can be surveyed (*e.g.,* entire neighborhoods)
- enabling new types of analyses (*e.g.,* track building over time)
- automatic anomaly detection
- higher fidelity model generation (*e.g.*, 3D reconstructions)

CONCERNS

The most common concerns:

- data quality: automated approaches lack control of environment
- **data overload:** how to manage orders of magnitude more data?
- **social process:** energy auditing is a socio-technical process
- fear and privacy: who owns data? how can you opt-out?



Drive-by heat mapping

Startup's thermal-imaging cars can quickly track energy leaks in thousands of homes and buildings.

Rob Matheson | MIT News Office January 5, 2015

In 2007, Google unleashed a fleet of cars with roof-mounted cameras to provide street-level images of roads around the world. Now MIT spinout Essess is bringing similar "drive-by" innovations to energy efficiency in homes and businesses.

RELATED	
Essess	Ľ
Sanja Sarma	Ľ





CLIENT LOGO

THERMAL ANALYSIS PROGRAM Helping to make your home stronger.

0001

SAMPLE A. SAMPLE 123 ANY STREET ANYTOWN, USA 12345-6789 Congratulations, you have been selected to participate in <Client's> Thermal Analysis Program to help make your home stronger.



Get Started Here

Thermal imaging is a new technology that helps you identify energy leaks in your home that result in loss of comfort and wasted energy. Review the sample home to the left and the information below to learn how to spot and fix common energy leaks.

Next month you will receive a thermal image of your own home in the mail. Please save this report to use as a reference guide when reviewing your home. This will help you identify and fix leaks that will make your home stronger and more comfortable while lowering your energy bills.



INSULATE YOUR BASEMENT WALLS. The area of the basement that is above ground is often poorly insulated, and is a major source of escaped heat from your home. Sealing leaks and adding a bit of insulation can help cut down your energy bill.

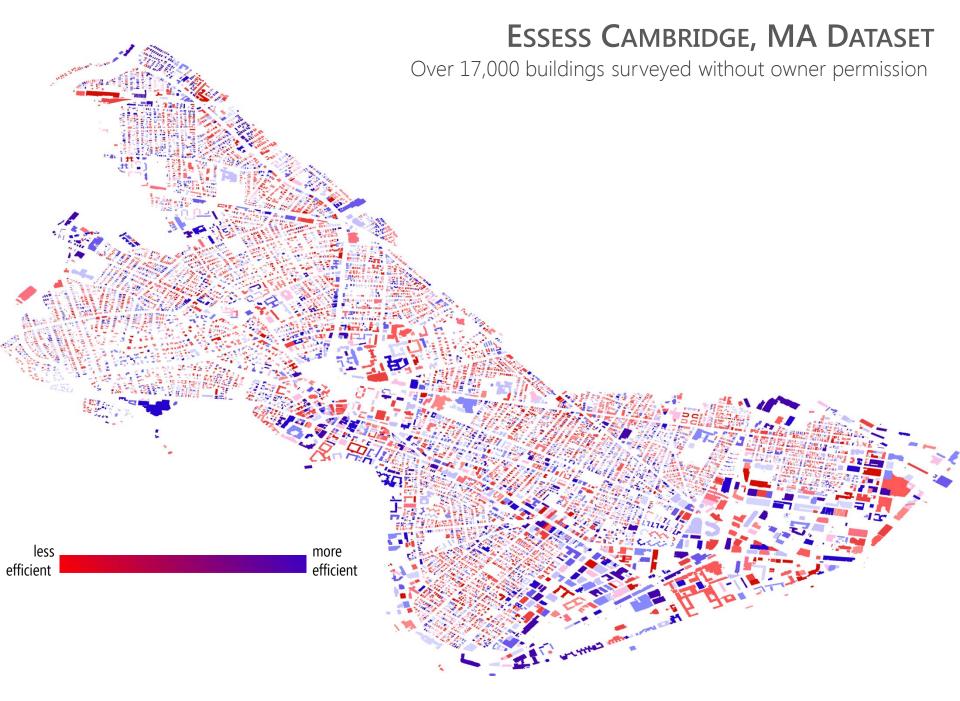
SEAL EDGES AROUND YOUR CHIMNEY. The area where the chimney meets the house can be a major source of leaks. Using caulk or insulated plates can be a relatively low-cost way to seal it up.



MAKE SURE YOUR WINDOW FRAMES DON'T LEAK. Bright areas around the edges of windows means that they are leaking air out of the house. A bit of caulk can easily seal them up.



IMPROVE YOUR ATTIC INSULATION. Heat rises, and a lot of it escapes through poorly insulated attics. Adding attic insulation is easy to do and can save you big on your heating bills.





Venture Capital Dispatch





ASIA

China Venture

Investing, Driven by

Record Level in 2014

Bureau

Mobile, Soared to

LUGIN

DATA

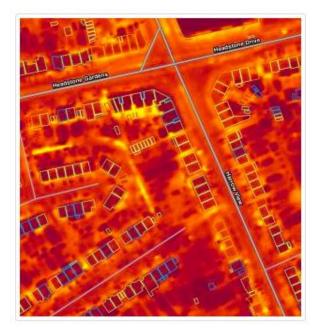
Venture Investors Seeded Fewer

Companies in 2014



Bluesky Aerial Survey Data Helps London's Harrow Council Identify Illegal Dwellings

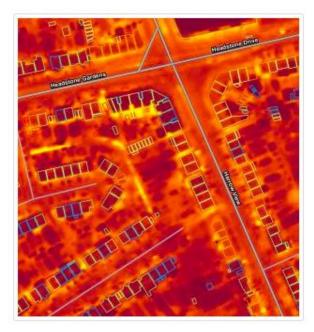
Thermal imaging and laser scan data collected by aircraft is helping London's Harrow Council tackle the growing problem of unscrupulous landlords renting out sheds and outbuildings as dwellings. Supplied by aerial mapping company Bluesky, the map accurate thermal images are combined with detailed LiDAR measurements to give staff at Harrow Council a much better understanding of where unpermitted developments may have been erected and their potential occupation evidenced as "hot spots" in the data.





Bluesky Aerial Survey Data Helps London's Harrow Council Identify Illegal Dwellings

Thermal imaging and laser scan data collected by aircraft is helping London's Harrow Council tackle the growing problem of unscrupulous landlords renting out sheds and outbuildings as dwellings. Supplied by aerial mapping company Bluesky, the map accurate thermal images are combined with detailed LiDAR measurements to give staff at Harrow Council a much better understanding of where unpermitted developments may have been erected and their potential occupation evidenced as "hot spots" in the data.



FUTURE WORK

Engage in participatory design with auditors and continue ethnographic fieldwork

Investigate computer vision to automatically infer building structures such as windows & doors (*e.g.,* to calculate window-to-wall ratios)

Explore benefits of temporal analyses, anomaly detection, and 3D reconstruction

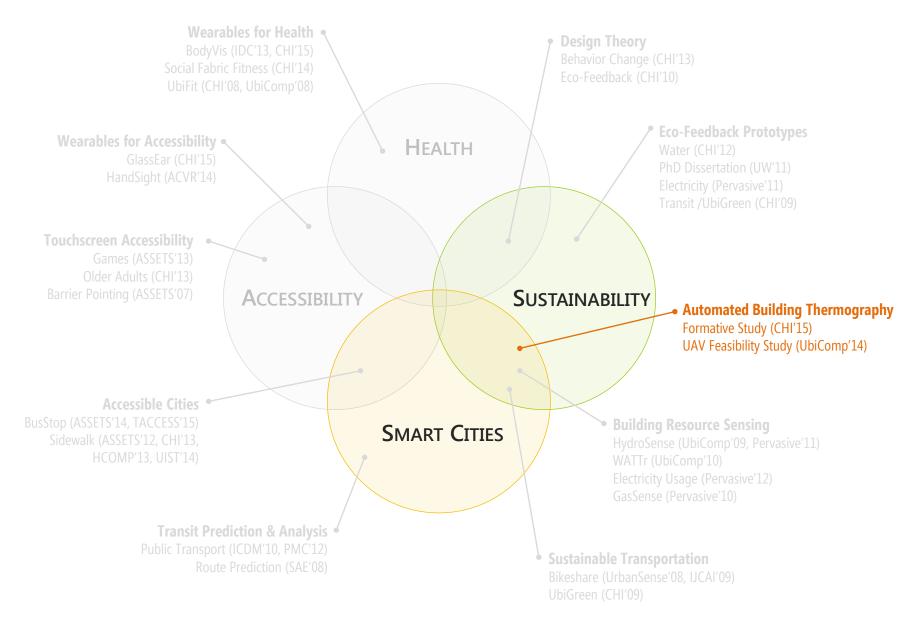
Examine opportunities for automating indoor thermographic inspections

Explore privacy and policy implications

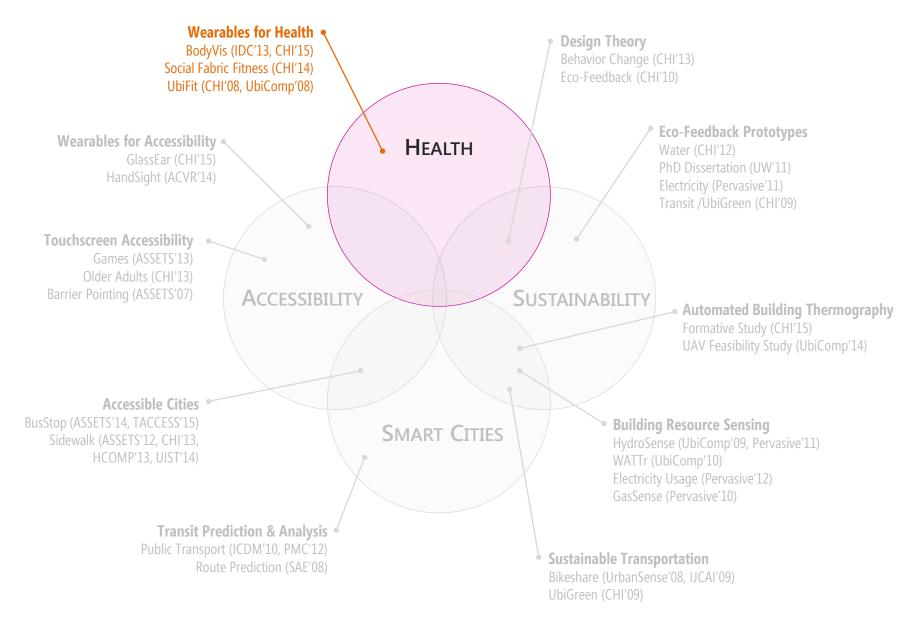


Source: UAV Workswell Thermal Vision Pro, https://youtu.be/f3suOumbmrU

My Research



My Research



Most of my recent work in this space has been with **e-textiles**

WHAT ARE? ELECTRONIC TEXTILES

E-textiles are **textiles** with **embedded electronics**/digital components (including small computers)

WRECKING CREW ORCHESTRA

A CO

Source: http://youtu.be/6ydeY0tTtF4

WRECKING CREW ORCHESTRA

17



CARRIE UNDERWOOD'S DRESS

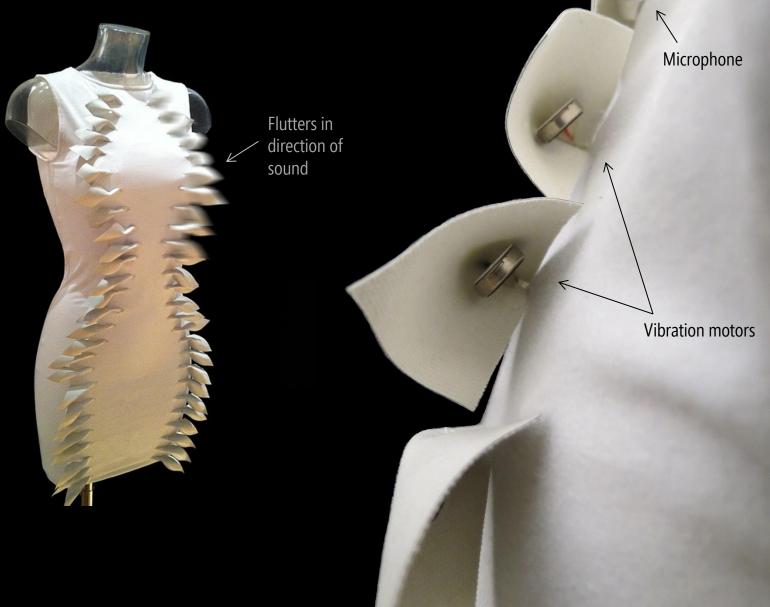
2013 GRAMMY AWARDS



Source: http://youtu.be/_9EVo2RicSC

Flutter

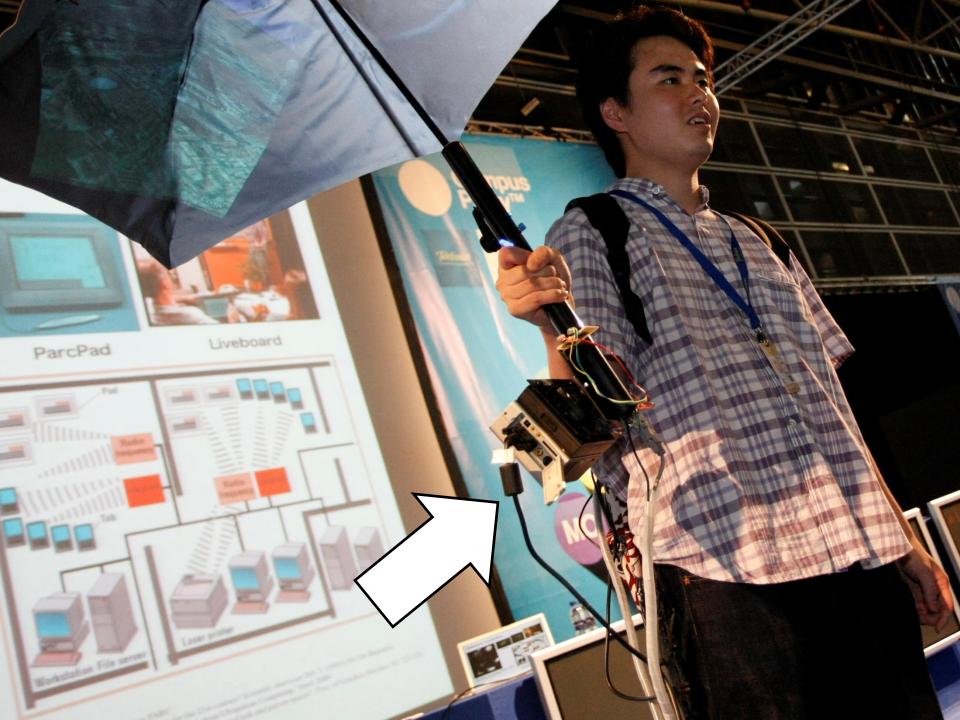
Designers: Halley Profita, Nicholas Farrow,,,Nikolaus Correll



PILEUS: THE INTERNET UMBRELLA

Designers: Sho Hashimoto & Takashi Matsumoto

V





BE USED TO SUPPORT:

- o LEARNING
- **o SOCIAL INTERACTIONS**
- o HEALTH & WELLNESS
- **o** INTROSPECTION
- o **play**
- o PERSONAL EXPRESSION





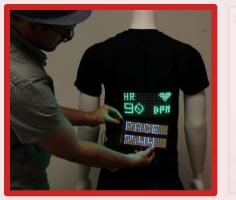
SOCIAL FABRIC FITNESS



BODYVIS







SOCIAL FABRIC FITNESS



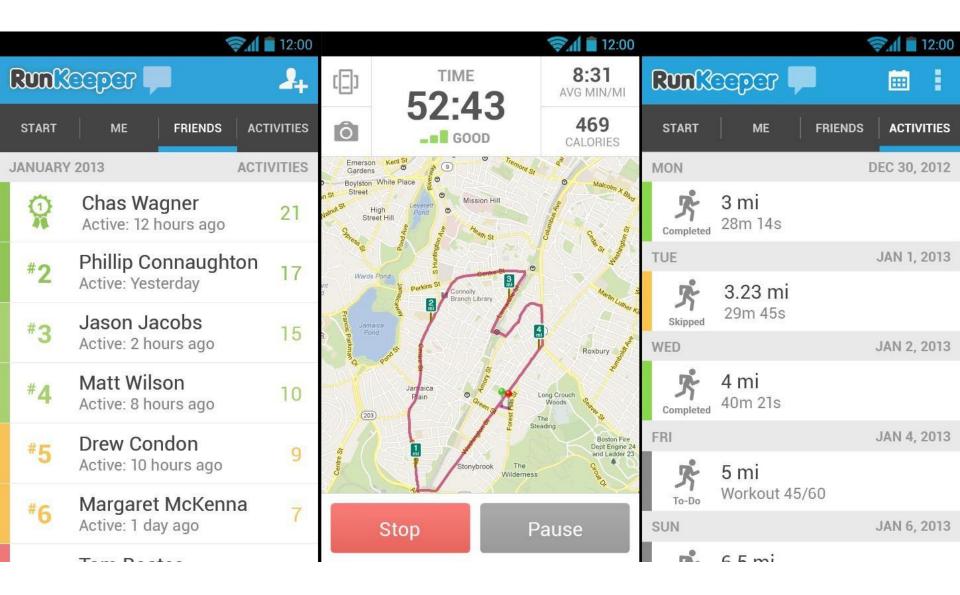
BODYVIS



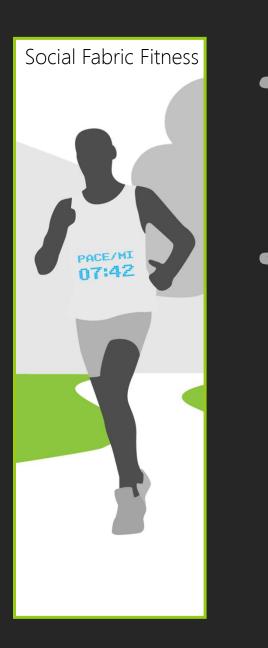
ORIGINAL FITBIT







WHAT IF OUR CLOTHES COULD **SHOW HOW FAST** WE RUN? PACE/MJ



いたたういたか

HOW WOULD A SEMI-PUBLIC DISPLAY CHANGE THE EXPERIENCE OF RUNNING?

WOULD RUNNERS FEEL STRESS OR ADDITIONAL MOTIVATION?

COULD THE DISPLAYS BE USED TO SUPPORT RACES OR IN RUNNING GROUPS?

SFF: Three Interactive Prototypes

	Prototype #1	Frototype #2	Prototype #3
Manufacturer	Our Team	Plastic Logic	Erogear
Display Weight	66.9 g	25.4 g	46.8 g
Total Weight	152.9 g	411.7 g	161.2 g
Pixels	24 x 12	320 x 240	32 x 16
Refresh Rate	5 Hz	1.1 Hz	38 Hz
Dimensions *	21.3 x 12.2 cm	18.4 x 14 cm	20.3 x 15.2 cm
Display Thickness*	13.5 mm	4.9 mm	4.8 mm

* With enclosure

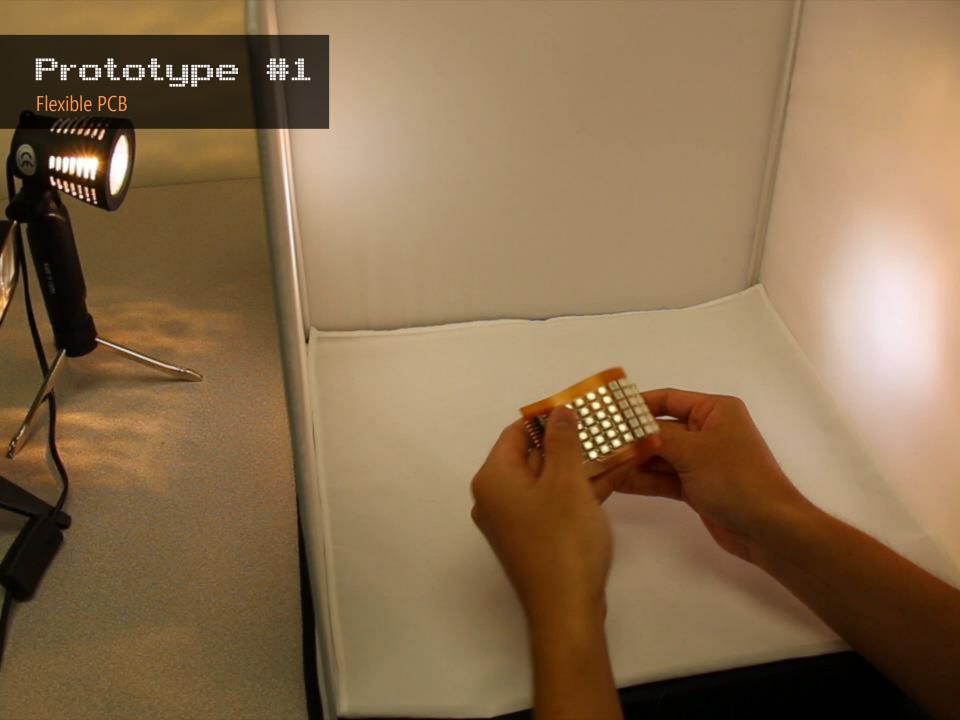


Flexible PCB

24 x 6 Matrix Green or Blue LEDs



Manufactured at PCBUniverse.com and pick-and-place performed by Tristate Electronics



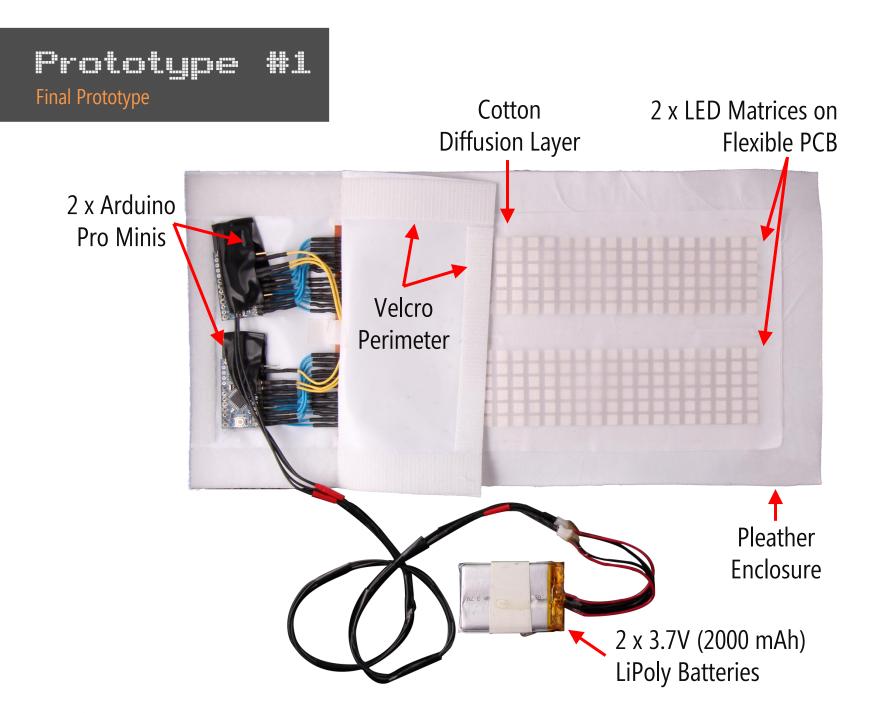
Prototype #1

Experimenting with Enclosures

Experimenting with Enclosures

Experimenting with Enclosures

TELEB





YOU'RE LOOKING A

THE

ETOTIOS,

PRODUCTION - READY

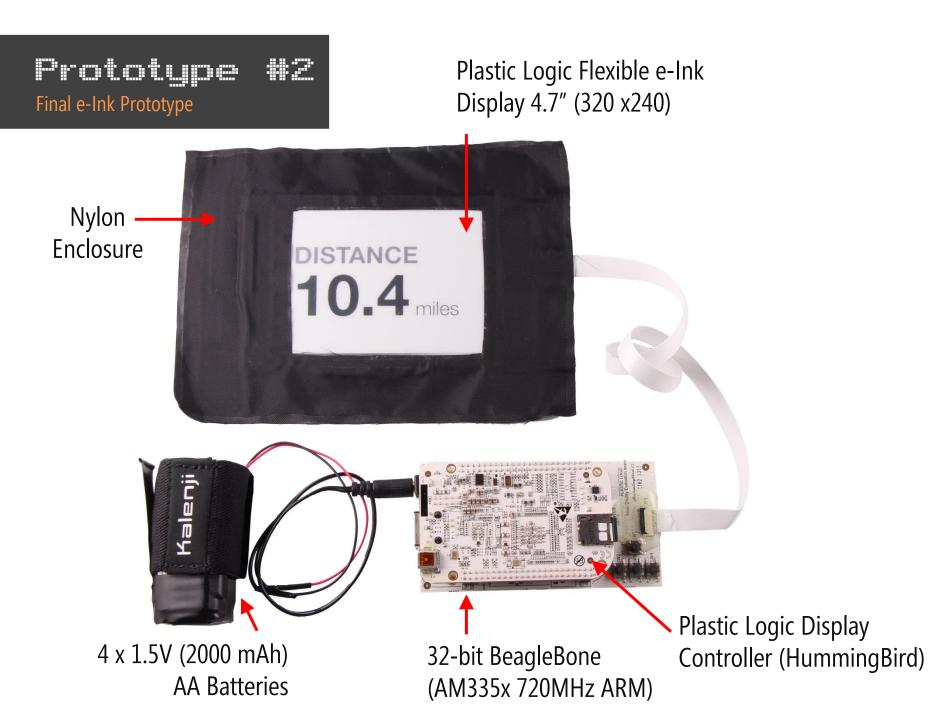
035

PLASTIC DISPLAT

PLASTICLOGIC



DISTANCE 10.4 miles





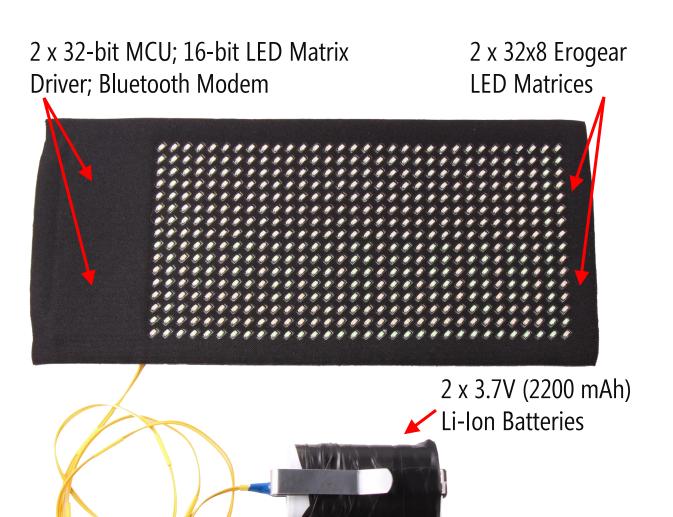
1.0

W Malandard

411

Extremely Flexible/Lightweight





Pilot Studies In-situ observation

BPM 67

Prototype #1

10.4 -

Prototype #2

Pilot Studies In-situ observation

Prototype #3

SFF: FINAL VISUALIZATIONS

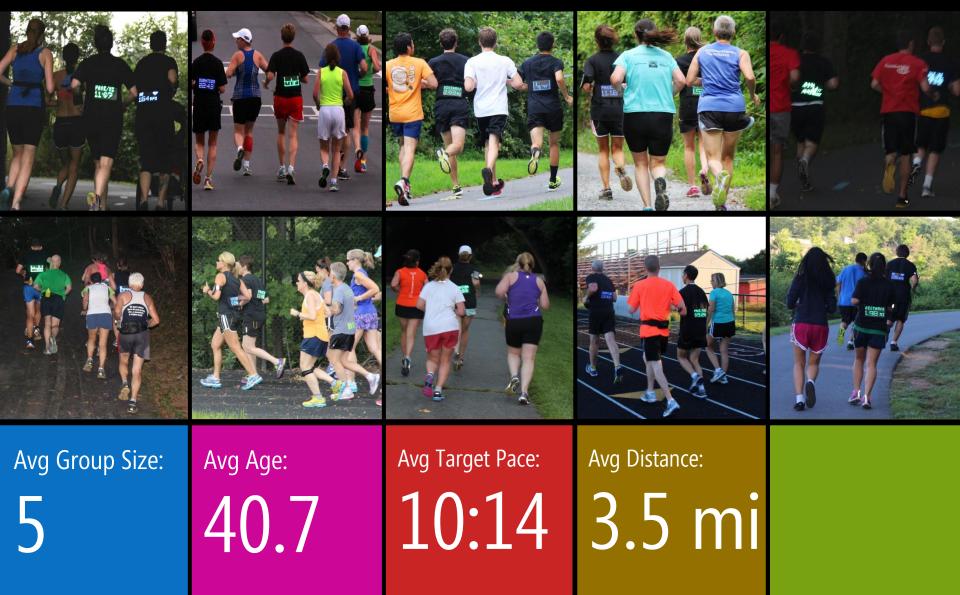




Final Prototype Social Goal Pace Tracking Visualization

*

FIELD STUDY PARTICIPANTS 10 GROUPS; 52 INDIVIDUALS (35 FEMALE)



RACE STUDY PARTICIPANTS 4 INDIVIDUALS (1 FEMALE)



Male, 34 Target Pace: 6:10 County 8K Female, 33 Target Pace: 8:20 County 8K

Male, 26 Target Pace: 7:45 Labor Day 10K Male, 18 Target Pace: 8:30 Labor Day 10K

Race Deployment Competitive Interactions



"It made me more aware of our pacing and kept me more focused on the run."



"Made me feel like I was pushing my efforts, which is good."

G7P8

G7P7

"Motivated me to go faster than the pace displayed."



RACE STUDY RESULTS MOTIVATION; WEARERS (N=4)

"It made me run faster because my performance was on display."

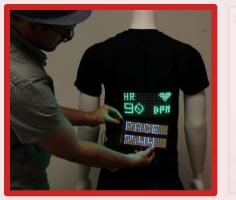
-R2P1-W

Potential Dichotomy Increased motivation *vs.* increased anxiety

SFF Externalizes Performance







SOCIAL FABRIC FITNESS



BODYVIS





SOCIAL FABRIC FITNESS



BODYVIS





WHAT IF OUR CLOTHES REVEALED HOW OUR BODY'S FUNCTIONED?

HOW COULD THIS CHANGE THE WAY CHILDREN LEARN ABOUT AND UNDERSTAND THEIR BODIES?

COULD A T-SHIRT BE A PLATFORM FOR EXPERIMENTATION AND INQUIRY "Does my heart beat faster when running vs. reading a book? Why?"

> "How does my breathing rate compare to my classmate's and why may this be?"

"How does food travel through my body?"

The heart and lungs visualize wearers' live heart and breathing rate.

Esophagn

Liver

Large Intes

Small Intestine

lung

Source: Norooz, Mauriello, & Froehlich, *CHI'15*, https://youtu.be/3zh_yaslOnY]

E-TEXTILES ARE NOT JUST EMBEDDED ELECTRONICS IN CLOTHING, THEY ARE NEW OPPORTUNITIES TO AUGMENT AND TRANSFORM THE HUMAN EXPERIENCE

E-TEXTILES GENERATION ONE WHERE SHOULD WE GO FROM HERE?



Cr com

00

TTTT NO

Join US! Online Resources



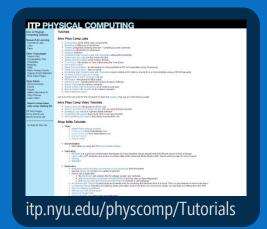


http://learn.adafruit.com/









HydroSense Collaborators

raduate Student Undergradua

Professor

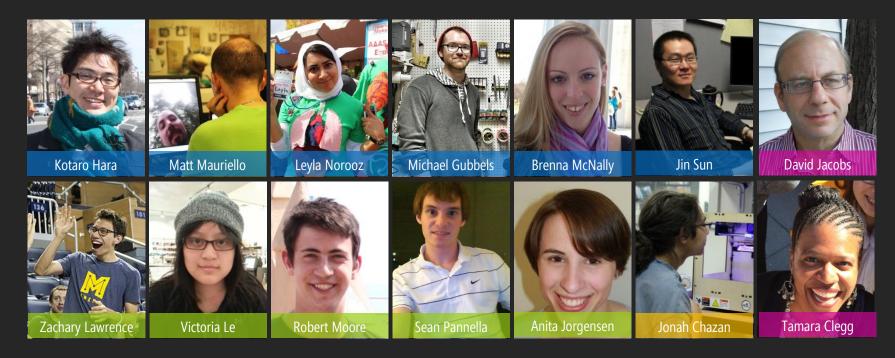


UMD COLLABORATORS

Undergraduate

ol 👘 👘

ofessor



Funding



Google 311 NOKIA

Making with a Social Purpose

HCTL

@jonfroehlich

Symposium and Hackathon in Social Media and Interaction Emmanual College, Cambridge University March 24, 2015





UTER SCIENCE



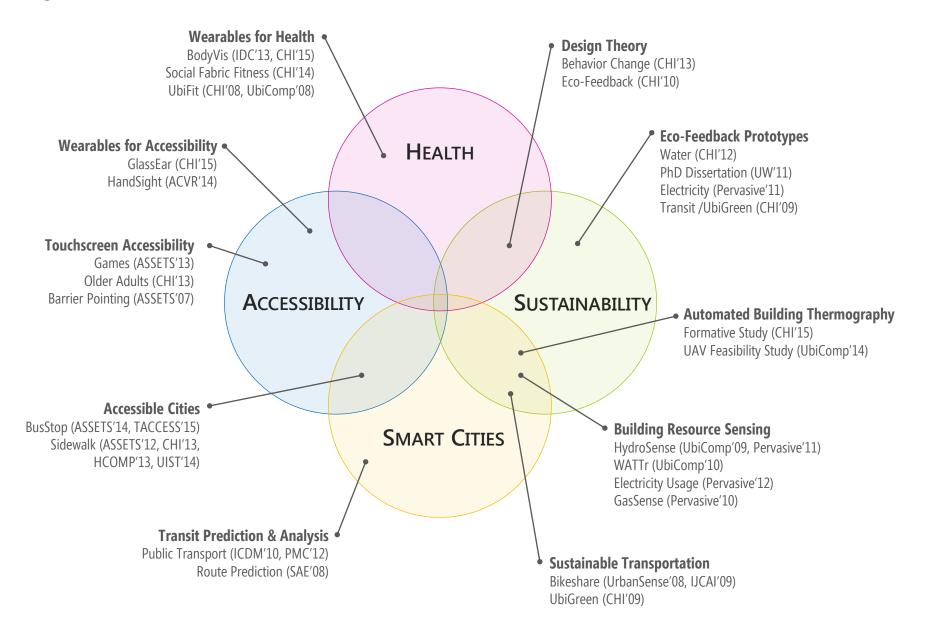


@jonfroehlich



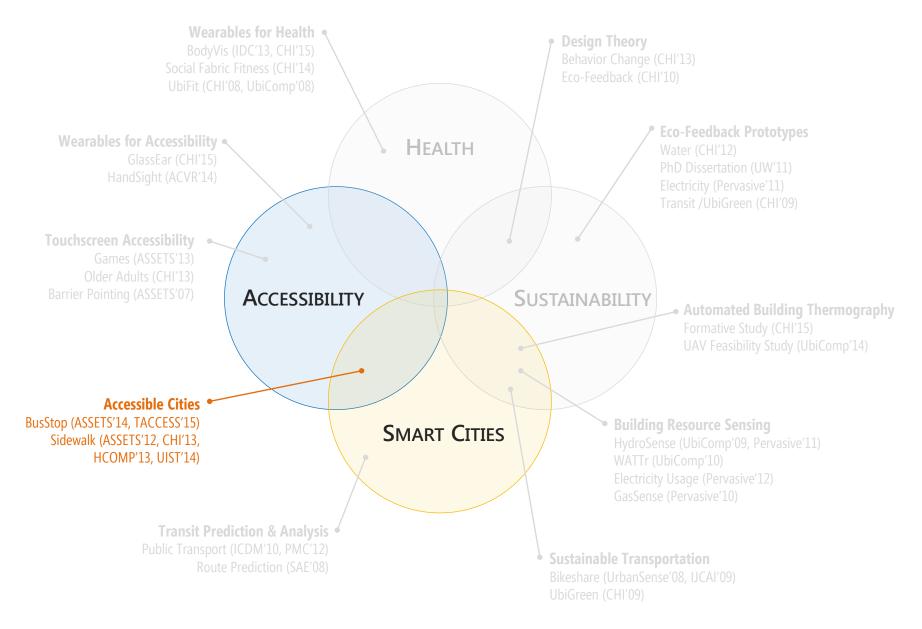


COMPUTER SCIENCE AT UNIVERSITY OF MARYLAND



Back-up slides: crowd-powered streetview accessibility

My Research



The National Council on Disability noted that there is **no comprehensive information** on "the degree to which sidewalks are accessible" in cities.



National Council on Disability, 2007

The impact of the Americans with Disabilities Act: Assessing the progress toward achieving the goals of the ADA



The lack of street-level accessibility information can have a significant impact on the independence and mobility of citizens

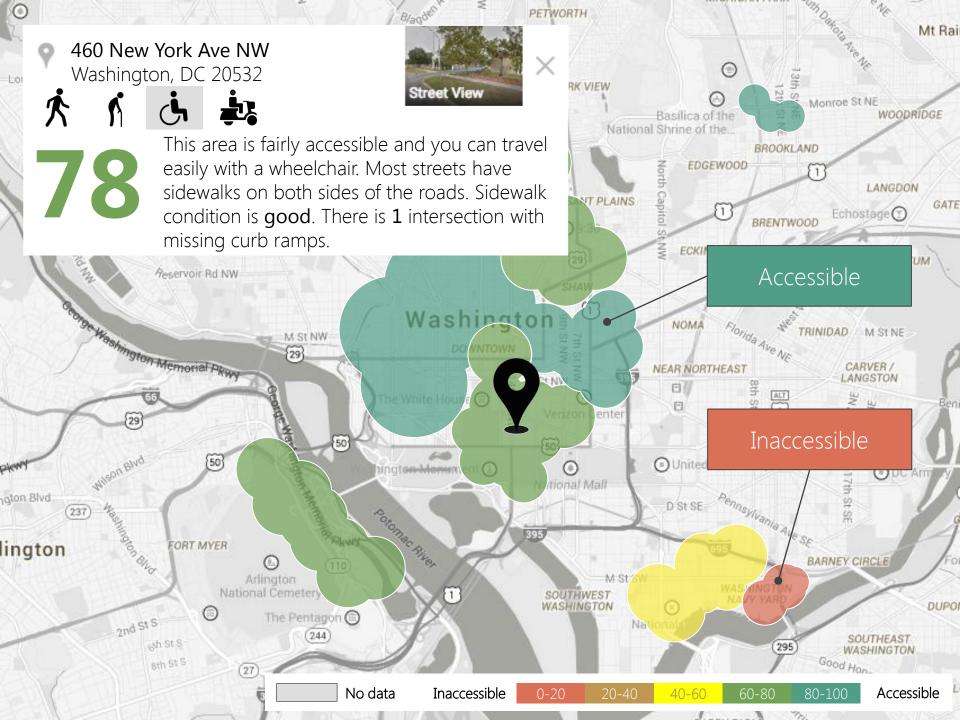
SITUATIONAL IMPAIRMENTS

Accessible cities can impact everyone: affecting health, sustainability, community





TRANSFORM THE WAY STREET-LEVEL ACCESSIBILITY INFORMATION IS COLLECTED AND VISUALIZED



How might a tool like AccessScore:

Change the way people think about and understand their neighborhoods Influence property values Impact where people choose to live Change how governments/citizens make decisions about infrastructural investments **Our Approach:** Use Google Street View (GSV) as a massive data source for scalably finding and characterizing street-level accessibility

Garfield St NW

10000

Garfield StINW

Amabel Wdc Lobeus

> Belgium Embassy

Albans Tr

Garfield SUNW

St Albans Tennis Courts

34th PI NW

Ν

+

L

St. Alban Track

StNW

HIGH-LEVEL RESEARCH QUESTIONS

- 1. Can we use Google Street View (GSV) to find streetlevel accessibility problems?
- 2. Can we create interactive systems to allow minimally trained crowdworkers to quickly and accurately perform remote audit tasks?
- 3. Can we use computer vision and machine learning to scale our approach?

